

Company Registration Number 03486361  
Charity Number 1069485

Children's Hospital  
in Wales Appeal Limited  
The Noah's Ark Appeal



# Annual Report 2011



# Welcome

We're the Children's Hospital in Wales Appeal Limited (known as the Noah's Ark Appeal) and the only charity exclusively fundraising for the Children's Hospital for Wales.

Our charity is independent of the NHS although we work in partnership with Cardiff & Vale University Health Board.

In this report, The Children's Hospital in Wales Appeal Limited will be referred to as the Noah's Ark Appeal.

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Welcome from the Chairman,  
Lyn Jones MBE, CStJ

2011 was a successful year for the Noah's Ark Appeal, largely thanks to our incredibly generous supporters from all over Wales.

One of the big highlights of 2011 was the launch of our "Splish Splash Splosh" campaign to fund a hydrotherapy pool at the Children's Hospital for Wales. The purpose-built pool will ensure that hundreds of children each year get the hydrotherapy treatment they need once Phase Two is opened.

We were delighted to receive an incredibly generous donation from the Moondance Foundation; over the next three years, the Foundation has pledged to fund two computer integrated theatres in Phase Two of the Children's Hospital for Wales.

A fitting end to a great year came in December of 2011, when Health Minister Lesley Griffiths AM announced the approval of £63.8 million funding for Phase Two.

We are extremely grateful for the sterling support that we have received from schools, groups, individuals and companies all over Wales. Each gift helps us to fulfill our commitment to fund over £7m of equipment for Phase Two of the Children's Hospital for Wales.

This year we are keen to forge more corporate partnerships and to build our volunteer network in the community. If you want to be part of our plans in 2012 and beyond, please get in touch with us; we'd love to hear from you.

We hope we can rely on your generosity to help us strive for the best for the children of Wales; for our children.

My thanks go to the Trustees, Staff, Volunteers and Patrons, as well as to our Supporters. I look forward to making 2012 a success with you all.

*Lyn Jones*



History and background of the appeal

Following 10 years of campaigning the Noah's Ark Appeal was launched in 2000 as a capital appeal to raise the funds to build Phase One of the Children's Hospital for Wales; providing sick children with a state-of-the-art, child-friendly hospital. One of the highest profile appeals ever seen in Wales, the Noah's Ark Appeal captured the support of many thousands of children, adults, companies, organisations and schools across Wales – and further afield.

The appeal was extended to equip Phase One and fund a number of additional projects including the art programme and a covered walkway, bringing the total raised to **£10m**.

Since Phase One was opened to patients in 2005, the Noah's Ark Appeal has continued to support the Children's Hospital for Wales. Some of the projects we have funded are listed below:

- **£300,000** towards the building of a teenage cancer trust unit adjacent to the Children's Hospital for Wales. It is the largest one of its kind in the UK and enables teenagers to be treated with other teenagers rather than with young children or old people.
- **£25,000** of further equipment needed at the teenage cancer unit.

- **£200,000** for state-of-the-art equipment at the paediatric eye department.

- **£200,000** was given to fund free bedside TV, radio, games and the internet for patients at the Children's Hospital for Wales.

- We also provide equipment when requested – such as biopsy kits (**£5000**) and a bladder scanner (**£8000**). The scanner, specially designed for children, can aid diagnosis and prevent unnecessary treatment or flag up problems that if untreated at an early stage could lead to kidney problems.

- **£150,000** to refurbish the Young Person's Unit.

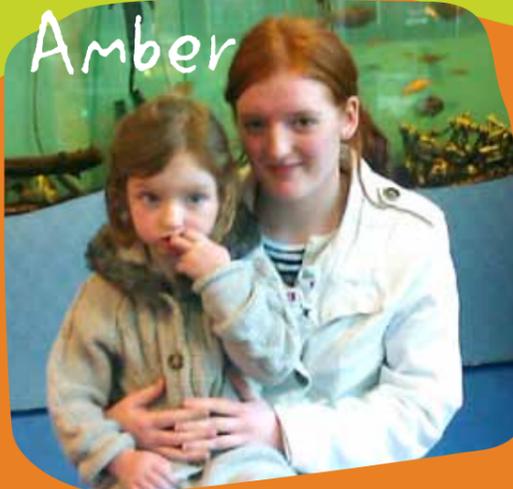
Our fundamental objective is the relief of sickness in children attending the Cardiff & Vale UHB in particular by the provision of Phase One of the new Children's Hospital for Wales and to further support this hospital once built.



# The children who need us

We help many thousands of sick children each year; they come to the Children's Hospital for Wales when they need specialist medical treatment. A few of our patient stories can be found on our website: [www.noahs-ark-appeal.org](http://www.noahs-ark-appeal.org)

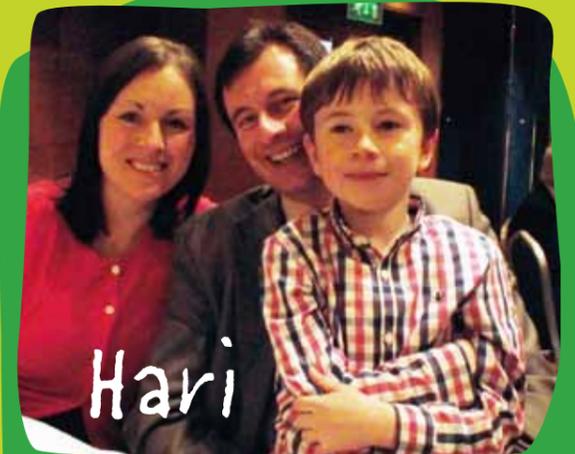
Some of our children are at the hospital for years; some have never left the hospital since they were born but many go home well and happy because of the standard of care received at our world-class hospital. For the rest of us going about our daily lives, we have no idea what their families go through and how important it is to them to have a wonderful, child-friendly place with the best equipment available and much-needed facilities for families as well as the children.



Amber

“The hospital has been absolutely fantastic, as have the staff. Her consultant is better than we could ever have asked for, and has treated her as an individual since day one and has also been very honest. Her surgeon works miracles, he saves lives, and I was happy knowing that he was looking after her. And the nurses and play specialists! They are so wonderful! I met some very wonderful and special people during Amber's times in the hospital, and that's why we want to raise money to make it even better! ʘʘ

Said Mum Aishling.



Hari

Dad David (pictured with brother Dylan) recalled;

“He was really excited that the Noah's Ark Appeal were raising money for a dedicated hydrotherapy pool for children. He asked if he could do something special for his little brother and other children in South Wales. ʘʘ

# The Children's Hospital for Wales

At the Children's Hospital for Wales wonderful work happens each day by a first class medical team and all the people behind the scenes.

The light, bright and colourful building has been designed with children and families in mind, helping ensure that the experience of being admitted into hospital is as comfortable and supportive as possible.

Many thousands of children from all over Wales, in need of specialist medical and cancer care are treated every year. Phase Two will ensure that children needing surgery and those in intensive-care will have the same first-rate facilities.

## PHASE TWO WILL INCLUDE:

- 5 Children's operating theatres
- A new critical care unit – comprising of both intensive care and high dependency
- Brand new wards for children needing surgery
- Large outpatients department and dental suite
- Outpatients café
- Assessment Centres
- Therapies suite



# Why we are fundraising

With your help, we will raise a further £7m for the Children's Hospital of Wales. This will fund a number of vital projects for Phase Two, including:

## AN 'OPEN' MRI SCANNER

This has no sides and a parent can lie by their child during the scan. It will have a screen, colours and music to distract the child and minimise distress. The current estimated cost is around **£1.5 million** for the scanner.

Currently, borrowing the adult hydrotherapy pool at UHW, only 2 children per week can be helped meaning that there is vast unmet need from inpatients.

Hydrotherapy will help a wide range of patients:

- **Neurology** Acute head injuries, paediatric stroke, cerebral bleeds
- **Neurosurgical patients** E.g. removal of tumors, revision of shunts
- **Developmental delay patients** Downs syndrome, infant brain injury, failure to thrive, newly diagnosed cerebral palsy
- **Trauma/orthopaedic patients** Multi-trauma, spinal injury, septic arthritics
- **Rheumatology**
- **Oncology**
- **Respiratory**

## CRITICAL CARE UNIT

We will provide brand new state-of-the-art equipment for this crucial new unit that will be located in Phase Two. The Unit will merge the current Paediatric Intensive Care with Paediatric High Dependency.

We will provide the most modern and effective equipment including ventilators, pumps and a pendant system for each bed. We will also fund haemofiltration machines, vision CPAP and warming devices. The equipment is expected to cost approximately **£1.2m**.

## A HYDROTHERAPY POOL

'Splish, Splash, Splosh' is the name of our campaign to fund a hydrotherapy pool within Phase Two of the Children's Hospital for Wales. The cost of providing a pool complete with hoists and changing facilities will be approximately **£500,000**.

The hydrotherapy pool in Phase Two will transform the recovery and rehabilitation service available to our young patients.

## OTHER PROJECTS

The Noah's Ark Appeal is also committed to funding:

- An enclosed garden for leisure, therapy, education and rehabilitation
- 2 computer-integrated theatres
- Vital medical equipment

We rely on the kindness of our supporters.

We still need your support. Every donation, every fundraising event, every hour volunteered is greatly appreciated and gets us nearer to realising our dream of completing our Children's Hospital for Wales.



“ A hydrotherapy pool gives us an alternative in terms of the rehabilitation we can offer; it provides a really good environment to help kids achieve what we are aiming for with them. ”

Jen Fryer, Specialist Paediatric Physiotherapist



The Noah's Ark Appeal has enjoyed another successful and varied fundraising year thanks to our wonderful supporters and partners.

## JANUARY

The postponed **Welsh Grand National** at Chepstow Races kicked off our fundraising year as we were the official charity.

## MARCH

The postponed Noah's Ark Appeal Race Day at Ffos Las, organised by the Halls, took place raising a super **£12,000**. The Noah's Ark Appeal annual **St David's Day lunch** was held at the Hilton Hotel, Cardiff with **Connie Fisher** as our special guest.

## MAY

Our new campaign to raise half a million pounds for a hydrotherapy pool started with a splash when we launched it through several schools across Wales. **Paralympics Multi-Gold Medal Swimmer David Roberts** met with pupils at Mount Stuart Primary School in Cardiff for a Q&A to kick things off and around Wales primary schools took part in their own water themed activity to spread the word.

Inspired by the campaign and knowing that hydrotherapy had helped his younger brother to walk, 6 year old **Dylan Carlyon** took things a stage further by leading a team of friends and family on a three mountains in one day challenge.

Dylan raised **£5000** and is already planning his next challenge.

A team of **super-fit cyclists** made up from the various companies involved in the planning, design and construction of Phase Two travelled from Holyhead and Pembrokeshire to meet and finish at the Children's Hospital for Wales raising **£10,000**

## JUNE

The **Annual Ascot Ladies Day Lunch** raised a wonderful **£28,500** and our sincere thanks go to Chepstow Plant International and the Hayward family.

The **Cocco family** of Cowbridge have supported the Noah's Ark Appeal for many years through their enjoyable annual **Summer Ball**. Their 2011 ball raised **£4,300** bringing their total to over **£40,000**. We'll raise a glass to that!



## JULY & AUGUST

Events at Glanusk Estate began with the **International Horse Trials** in July closely followed by **Polo** and the **Greenman Festival** in August. **Harry and Iona Legge Bourke** chose to support the Noah's Ark Appeal after spending over 6 months at the Children's Hospital for Wales with daughter Serena who was diagnosed with laryngomalacia – a rare condition affecting the breathing and feeding of new borns. Iona undertook a personal challenge and raised **£18,000** by competing at the Horse Trials in dressage, cross-country and show jumping – after a 25 year absence from the saddle.

## OCTOBER

Long term supporters **Princes Gate Spring Water** held two events in aid of the Noah's Ark Appeal in 2011. Their **Big Bang Ball** in October raised a sparkling **£7,000**, and their staff and friends trekked through the rain during a gruelling **Diathalon** – so named after the Managing Director of Princes Gate, Dai Jones!

Also this month, our champion fundraisers in **Llanidloes** reached the **£100,000** mark in their fundraising. Headed up by **Les Jones**, the group have supported the Noah's Ark Appeal since 2002 and are currently concentrating on raising **£18,000** for a heart monitor at the Paediatric Intensive Care Unit.

## NOVEMBER

The Noah's Ark Appeal was announced as official charity partner of **Peter's Pies** and **Max Boyce MBE** attended a special launch event where a new range of **pies, carrying our logo**, were handed out to builders working on Phase Two.

Our **Christmas Stocking Appeal** was launched at Albany Road Primary School in Cardiff in November. The **£12,000** raised from this appeal bought a special wish list of gifts that the young patients wanted for their playrooms and therapy rooms with the remainder providing much needed funds for the hydrotherapy pool. Noah's Ark Appeal Patron **Charlotte Church** joined Santa and Mrs Clause for the present giving just before Christmas.

## DECEMBER

December was a super busy month beginning with the official switch-on of the Christmas lights at the Children's Hospital for Wales. Panto King **Christopher Biggins** did the honours and **Howell's School Choir** sang songs from 'A Christmas Carol' dressed in full costume.

**Lesley Griffiths AM**, Minister for Health and Social Services visited the Children's Hospital for Wales and announced **£63.8m funding** for Phase Two. She said 'The first phase of the Children's Hospital has already made a huge difference to the lives of thousands of children from across Wales, providing excellent care and support for their families'.

The Noah's Ark Appeal's new website was launched and we say a big thank you to **Celf Creative** for giving this to us as a charitable gift. If you haven't already visited us then please go to **www.noahs-ark-appeal.org** and sign up for e news or just take a peek at our latest activities and events.

We were thrilled to benefit from the first **Text Santa** – ITV's first-of-its kind Text Giving campaign. Text Santa encouraged families across the UK to donate to a number of nationwide causes through text messages. The Noah's Ark Appeal was lucky enough to be chosen as one of these beneficiaries.

Things kicked off with a **Pantomime** as a pre-Christmas treat for our young patients and their families. Those who were too unwell to watch received a special visit at their bedside from the cast after the show.

Text Santa raised a fantastic **£171,000** for the Noah's Ark Appeal to support the **hydrotherapy pool** and the equipping of the new **Critical Care Unit**. Both the pool and unit will be housed in Phase Two of the Children's Hospital for Wales.



Loki Crabtree was featured on **Daybreak** as part of Text Santa.

“Loki was only 6 months old when he was admitted to Ocean ward at the Children's Hospital for Wales. He was admitted with a gastrological problem and was not eating properly.

He was assessed by the expert team at the Children's Hospital for Wales and his condition was deemed so serious he was immediately transferred to the High Dependency Unit.

He remained here under close observation for five days before going back to Ocean ward. After only a day back on Ocean, poorly Loki had to go back to the HDU for more close observation by the specialist nursing team there.

Having any child in hospital is stressful, but this is particularly so when they are so young. Kirsti and Stephen, Loki's parents, received great support from all the staff at the hospital. With Stephen on a course in Cardiff and Kirsti at home with Loki's brother and sister, over two hours away, regular updates from the nursing staff on Loki's progress was vital to keeping Kirsti and Stephen at ease. Kirsti said; 'The hospital couldn't have done more, they were fantastic!'

Loki is now fit and well and his parents feel his time in hospital hasn't held back his development at all – if anything it has made him stronger. ))



Thank you to everyone that has supported us in 2011; we really couldn't do it without you.

A special thank you to all the patients and their families that we meet at the hospital who help us by sharing their stories. You touch all of our hearts.

# Achievements & performance

## FINANCIAL REVIEW 2011

Despite the continuing difficult economic climate the Trustees are pleased to report that income generated in the year was £1,899,157, an increase of £946,346 over the previous year.

This excellent performance was largely due to an increase of £826,794 in voluntary donations, mainly attributed to an increase of £774,451 in major gifts in the year. The key feature of the year was notification of a major legacy gift due of £545,000. The Trustees were also delighted to receive a £300,000 donation from the Moondance Foundation towards the cost of two computer-integrated theatres.

With regard to income generated from activities in the year, this increased to £373,027 in 2011 from £307,913 in 2010. The ITV's Text Santa appeal was a major factor in the year and generated £171,000 for the charity. However, it was pleasing to also note a modest recovery in income from the charity's clothes recycling schemes after the problems of the previous year.

Fundraising costs rose to £130,137 in 2011 from £118,127 the previous year. This was mainly due to an increase in staffing costs which was considered to be wholly appropriate as the charity seeks to maintain its excellent progress in income generation over the next few years.

Net income for the year was an excellent £1,630,980, up from £715,455 the previous year.

During the year, the charity has established several restricted funds totalling £542,584 which are detailed in Note 16 to the accounts. A further £1.1m has also been set aside in the year towards Phase Two hospital costs.

At the year-end, the Trustees are delighted to report that cash held was £5,295,789, the majority of which remains invested in fixed rate deposits with major British financial institutions. This is an increase of £962,433 in the year. However, with significant debtors due from legacies and other sources totalling £861,768, net current assets were £6,137,002 at the year-end.

Therefore, at the year-end, the Trustees are pleased to report that funds available to the charity for its work were £6,151,419 as outlined in Note 18 to the accounts. It should be noted that a total of £5.4m has been set aside for further expenditure on Phase Two of the hospital, with a further £542,584 set aside for specific restricted funds. It is not anticipated that any significant spend of these funds will occur before 2014.

## EQUIPMENT PROVIDED IN 2011

The Noah's Ark Appeal has continued to support the Children's Hospital for Wales with specific requests for equipment. This equipment is brought forward from the list of requirements for Phase Two if the need is urgent.

We presented a critical care trolley to the Paediatric Intensive Care Unit staff. Each critical care trolley costs approximately £11,000 and is vital for the safe movement and treatment of patients before they reach the hospital. The trolley is suitable for babies through to teenagers as old as sixteen.

We were able to order 10 overnight chair beds for families of the children being cared for in the decant unit. This money was very generously granted by the Wallace and Gromit Children's Foundation. The chair beds will help many parents get a vital good night's sleep while staying by their child's side.



# Our plans for 2012

A number of exciting events are already planned for 2012.



## PICNICS MAKE POUNDS FOR THE CHILDREN'S HOSPITAL FOR WALES



### TEDDY BEARS PICNIC

We want to unite families and their teddies all over Wales in what could be the biggest country-wide Teddy Bears' Picnic ever!

We will be asking people from every corner of the country to hold their own yummy picnic and make a real difference to the lives of young patients treated at the Children's Hospital for Wales.

By holding your very own Teddy Bears' Picnic you will help thousands of children each year get the best quality treatment for years to come at the Children's Hospital for Wales.



### HOWELL'S SCHOOL GARDEN

We'll be **officially opening a special garden** that marks the entrance to the Children's Hospital for Wales. The garden will be open to all patients and visitors to the Children's Hospital for Wales.

The landscaping will reflect the different themed wards at the Children's Hospital – Ocean, Land, Sky and Space and there are trails and treasure hunts for children

### LEAVE A GIFT IN YOUR WILL

We will be focusing our efforts on **legacy promotion**. Leaving a gift in your will is a way of ensuring that your wishes are carried out. If you are interested in supporting a particular area within the Children's Hospital for Wales and would like to know more about that, please get in touch. It may be possible for us to arrange a visit or a chat for you with a specialist about the plans for a certain department.

### HELP US IN YOUR COMMUNITY

We would also like more **help in the community**. There are many ways of helping from promoting our events, selling our Christmas cards or even giving talks right through to organising events. If you have some time or if you would like to get together with friends and family to help us we'd love to hear from you.

### CALLING ALL COMPANIES!

Helping us needn't cost money!! There are lots of ways to get involved – promoting payroll giving, encouraging employee fundraising, promote recycling collections and more besides.

Contact us if you would like to attend one of our events or get more involved by funding a room or area within Phase Two.

### GIVING IN MEMORY

Over the years we have greatly benefited from donations made In Memoriam. We have established Tribute Funds for those that wish to continue celebrating the life of a loved one with their own fund that supports the Children's Hospital for Wales. We are always pleased to provide information on these funds or how to leave a legacy to the Noah's Ark Appeal.

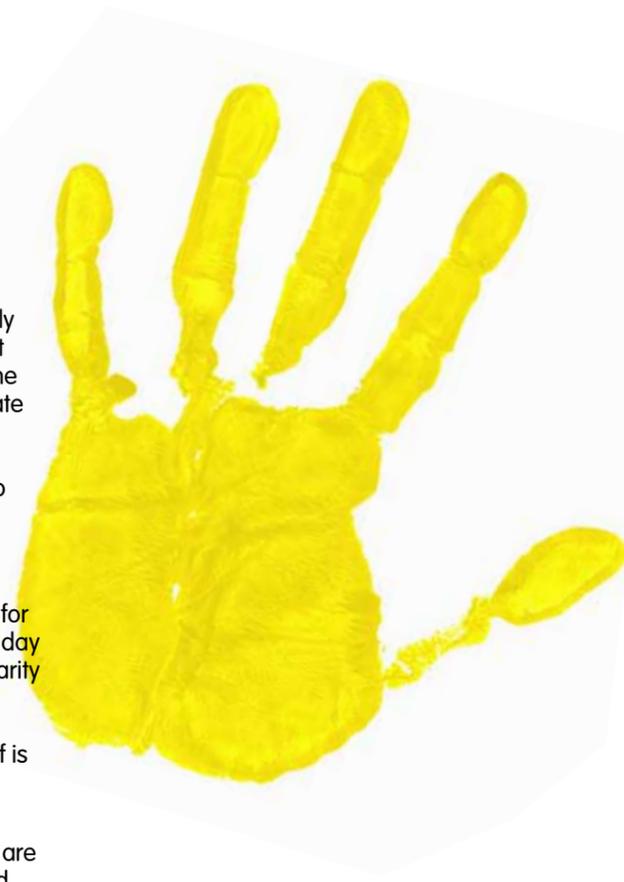
The Noah's Ark Appeal team can be reached on **029 2033 5016**

Our full fundraising programme, latest news and events are listed at [www.noahs-ark-appeal.org](http://www.noahs-ark-appeal.org)





# Structure, governance and management



## Reference & Administrative Details

The Children's Hospital in Wales Appeal Limited is a registered charity (number 1069485) and a company limited by guarantee (3486361).

The organisation is a charitable company limited by guarantee and as such is governed by a Memorandum and Articles of Association. The company was incorporated on December 29 1997 under the Companies Act 1985 and registered as a charity on May 11 1998.

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements of the charity for the year ended 31 December 2011. The Noah's Ark Appeal has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

## The Trustees

The Trustees who served the charity during the period were as follows:

- B. A. Thomas MBE
- S.E. Morgan
- L. I. Jones MBE CStJ
- W. Calvin MBE
- E. P. Rabaiotti MBE KStG
- T. S. Thomas MBE OStJ
- Dr. R. Verrier-Jones
- E. A. Hayward
- R. Lloyd Griffiths OStJ
- S. Stennett MBE (retired as a trustee on 29 March 2011)

## Trustee Induction and Training

Trustee Induction and Training is the responsibility of the Chair and the Director. New Trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information. These can then be discussed at meetings with the Chair and Director.

The Trustees meet quarterly to review progress against strategic plans. Some of the Trustees also sit on separate Finance and Fundraising Groups. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day to day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

## Recruitment and Appointment of New Trustees

Trustees are appointed, by majority vote at the annual general meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

## Responsibilities of the Trustees

The Trustees (who are also the directors of Children's Hospital in Wales Appeal Limited for the purposes of company law) are responsible for preparing the Trustees Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and accounting estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant audit information of which the charitable company's auditor is unaware; and
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## Auditor

Carston & Co Limited are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

Registered office:

Cardiff Royal Infirmary  
Newport Road  
Cardiff, CF24 0SZ

Signed on behalf of the Trustees

Trustee .....

Date .....

Name .....

## Structure, governance and management

### Professional Advisors

**Auditor:**  
Carston & Co Limited, Chartered Accountants  
& Statutory Auditor, 1st Floor, Tudor House,  
16 Cathedral Road Cardiff CF11 9LJ

**Bankers:**  
HSBC Bank plc, 56 Queen Street Cardiff CF10 2PX

**Solicitors:**  
Eversheds, 1 Callaghan Square, Cardiff CF10 5BT

**Secretary:** B.A. Thomas MBE

**Honorary Accountant:** A. Siddall

### Management of the Children's Hospital for Wales

The Children's Hospital for Wales is run by Cardiff and Vale University Local Health Board.

### Risk Management

All policies and procedures are subject to annual review to identify and minimise risk across all areas.

### Investment Policy

The Noah's Ark Appeal exercises great caution with the funds we receive. Assets are held in cash with the majority of the funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

### Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Appeal are required to formally disclose any outside business interests to ensure there is no conflict of interest.

### Related Parties

The Noah's Ark Appeal has a wholly owned trading subsidiary which is currently dormant. Directors of this trading company are Lyn Jones and Bev Thomas.

### Public Benefit Statement

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have due regard for the Charity Commission's guidance on public benefit.

The Noah's Ark Appeal exists to build, equip and further support the Children's Hospital for Wales.

It is our current objective to fund the most up-to-date equipment in Phase Two of the Children's Hospital for Wales. The Trustees have committed to fund:

- An open MRI scanner
- A hydrotherapy pool complete with hoists and changing facilities
- Two computer-integrated operating theatres
- All equipment in the Critical Care Unit that will be housed in Phase Two
- An enclosed courtyard garden

Our charity does not provide facilities directly to the public but enables the Children's Hospital for Wales to provide an enhanced health service through improved facilities and new equipment and services. These services are provided free to patients.

### Volunteering

We are grateful to those that give up their time to help us in the different ways:

In the community – thank you to everyone that raises vital money by organising fundraising events or collections for us or by helping at one of our events.

In companies – thank you to the companies that enable employees to fundraise for us or help in another way by promoting our events or helping with professional skills.

In our office – thank you to our regular volunteers and to those that help on an ad hoc basis at busy periods and those who help with professional advice. With such a small team we are very grateful for your invaluable support.

In our shop – located in the reception of the Children's Hospital for Wales, our dedicated volunteers raise vital funds and are always pleased to receive quality donated clothes, games and toys.

### Patrons

Diane Briere de L'Isle-Engelhardt  
Dame Shirley Bassey DBE  
Charlotte Church  
Catherine Zeta Jones CBE

### The Fundraising Office

The Noah's Ark Appeal is staffed by a dedicated team of five, supported by committed volunteers.

**Director:** Suzanne Mainwaring

**Fundraisers:** Emma Lionel & Olivia Collins

**Finance Officer:** Sue Ahmun

**PA to the Chairman and Director:**  
Jasmine Aherne

## Independent auditor's report to the members of Children's Hospital in Wales Appeal Limited

We have audited the financial statements of Children's Hospital in Wales Appeal Limited for the year ended 31 December 2011 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of Trustees and Auditors

As explained more fully in the Trustees' Responsibilities Statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the Trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the reports and financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on financial statements

In our opinion the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at year ended 31 December 2011 and of its incoming resources and application of resources for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of the Companies Act 2006.

**Opinion on other matters prescribed by the companies act 2006**

In our opinion the information given in the Trustees Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

**Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of Trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit.

Philippa Keane  
(Senior Statutory Auditor)

For and on behalf of

Carston & Co Limited  
Chartered Accountants & Statutory Auditor  
1st Floor, Tudor House  
16 Cathedral Road  
Cardiff  
CF11 9LJ

Date .....

**Statement of financial activities** (Incorporating the income and expenditure account)**Year ended 31 December 2011**

	Note	Unrestricted Funds (£)	Restricted Funds (£)	Total Funds 2011 (£)	Total Funds 2010 (£)
<b>Incoming resources</b>					
Incoming resources from generating funds:					
Voluntary income	2	1,064,605	360,603	<b>1,425,208</b>	598,414
Activities for generating funds	3	197,070	175,957	<b>373,027</b>	307,913
Investment income	4	100,922	–	<b>100,922</b>	46,484
<b>Total incoming resources</b>		<b>1,362,597</b>	<b>536,560</b>	<b>1,899,157</b>	<b>952,811</b>
<b>Resources expended</b>					
Costs of generating funds:					
Fundraising costs	5	(130,137)	–	<b>(130,137)</b>	(118,127)
Charitable activities	6/7	(133,919)	–	<b>(133,919)</b>	(115,080)
Governance costs	8	(4,121)	–	<b>(4,121)</b>	(4,149)
<b>Total resources expended</b>		<b>(268,177)</b>	<b>–</b>	<b>(268,177)</b>	<b>(237,356)</b>
<b>Net incoming resources before transfers</b>	9	1,094,420	536,560	<b>1,630,980</b>	715,455
Transfer between funds	10	(6,024)	6,024	–	–
<b>Net income for the year</b>		<b>1,088,396</b>	<b>542,584</b>	<b>1,630,980</b>	<b>715,455</b>
<b>Reconciliation of funds</b>					
Total funds brought forward		4,520,439	–	<b>4,520,439</b>	3,804,984
<b>Total funds carried forward</b>		<b>5,608,835</b>	<b>542,584</b>	<b>6,151,419</b>	<b>4,520,439</b>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared.

All of the above amounts relate to continuing activities.

The notes on pages 21 to 28 form part of these financial statements.

## Balance sheet

31 December 2011

	Note	£	2011 £	2010 £
<b>Fixed assets</b>				
Tangible assets	12		14,417	23,842
<b>Current assets</b>				
Debtors	13	861,768		229,183
Investments	14	4,498,712		3,600,000
Cash at bank and in hand		797,077		733,356
		<b>6,157,557</b>		<b>4,562,539</b>
<b>Creditors</b>				
Amounts falling due within one year	15	(20,555)		(65,942)
<b>Net current assets</b>			<b>6,137,002</b>	<b>4,496,597</b>
<b>Total assets less current liabilities</b>			<b>6,151,419</b>	<b>4,520,439</b>
<b>Net assets</b>			<b>6,151,419</b>	<b>4,520,439</b>
<b>Funds</b>				
Restricted income funds	16		542,584	–
Unrestricted income funds	17		5,608,835	4,520,439
<b>Total funds</b>			<b>6,151,419</b>	<b>4,520,439</b>

These financial statements were approved by the members of the committee on the .....  
and are signed on their behalf by:

Trustee ..... Trustee .....

Name ..... Name .....

Company Registration Number: 03486361

The notes on pages 21 to 28 form part of these financial statements.

## Notes to the Financial Statements

### 1. Accounting Policies

#### Basis of accounting

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards, the Statement of Recommended Practice "Accounting and Reporting by Charities" issued in March 2005 (SORP 2005) and the Companies Act 2006.

#### Cash flow statement

The Trustees have taken advantage of the exemption in Financial Reporting Standard No 1 (revised) from including a cash flow statement in the financial statements on the grounds that the charity is small.

#### Donations

Donations are credited to the accounts in the year in which they are notified to the charity. All donations are classified as unrestricted income unless a donor places a restriction on the donation.

#### Legacies

Income from pecuniary legacies is recognised where grant of probate has been received and income from residuary legacies is recognised where estate accounts have been finalised. Income from will or reversionary trusts of property is not recognised until the life interest has passed away and the property sale is at an advanced stage. Income from all other legacies is only recognised where there is clear entitlement, the amount can be accurately measured and there is certainty of imminent receipt. The amount notified in relation to such legacies is disclosed in the notes to the accounts.

#### Investments

Investments are included in the accounts at market value in accordance with the charity's statement of recommended practice. Where investments are due to mature within twelve months of the year end they are classified as current asset investments in the accounts.

Gains and losses arising on disposal are recognised in the income and expenditure account. Unrealised gains and losses are recognised in the statement of financial activities.

Dividends, including the associated tax credits, are credited to the income and expenditure account when they are received.

#### Netting off of income and expenditure

It is not the policy of the charity to show incoming resources net of expenditure.

#### Commitments and use of designated funds

The Trustees have created a designated fund that will be held for the future costs of Phase Two of the hospital construction.

#### Fund accounting

Unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

The charity also maintains a designated fund towards the anticipated costs of Phase Two of the hospital. Transfers are made from unrestricted funds to designated funds under the instruction of the Trustees.

**Resources expended**

Resources expended are included in the statement of financial activities on the accruals basis.

Certain expenditure is directly attributable to specific activities and has been included in the costs relating to that activity. Where costs cannot be directly attributed to a specific activity, they have been allocated on a basis consistent with the use of the resource.

**Fixed assets**

All fixed assets are initially recorded at cost. Items costing less than £100 are not capitalised but written off directly to the income and expenditure account.

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures and equipment – 25% straight line per annum

**Gifts in kind**

Donations received in kind and not in cash are brought into the statement of financial activities at a value which the Trustees consider would represent the cost to the charity if these items were purchased. The income is accounted for under donations and the appropriate expenditure under resources expended.

**2. Voluntary Income**

	Unrestricted Funds (£)	Restricted Funds (£)	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Donations	342,311	51,103	<b>393,414</b>	341,071
Major gifts	722,294	309,500	<b>1,031,794</b>	257,343
	<b>1,064,605</b>	<b>360,603</b>	<b>1,425,208</b>	<b>598,414</b>

**3. Incoming resources from activities for generating funds**

	Unrestricted Funds (£)	Restricted Funds (£)	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Fundraising events	197,070	175,957	<b>373,027</b>	307,913

**4. Investment income**

	Unrestricted Funds (£)	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Investment income from fixed rate deposits and bonds	100,082	<b>100,082</b>	39,991
Bank interest receivable	840	<b>840</b>	6,493
	<b>100,922</b>	<b>100,922</b>	<b>46,484</b>

The appeal continues to be very active in its support to the Children's Hospital for Wales, supporting requests for significant funds for equipment and furnishings. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The funds are invested in the money market and fixed rate term deposits to generate interest that will be used for further vital projects.

**5. Fundraising costs**

	Unrestricted Funds (£)	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Fundraising costs	130,137	<b>130,137</b>	118,127

**6. Costs of charitable activities by fund type**

	Unrestricted Funds (£)	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Children's Hospital costs	92,834	<b>92,834</b>	77,857
Support costs	41,085	<b>41,085</b>	37,223
	<b>133,919</b>	<b>133,919</b>	<b>115,080</b>

The Children's Hospital for Wales building is owned by Cardiff & Vale UHB. All equipment purchased for the hospital, and any building work done by the charity, is deemed to be donated in the year of purchase and is accounted for as project costs.

**7. Costs of charitable activities by activity type**

	Activities undertaken directly	Support costs	<b>Total Funds 2011 (£)</b>	Total Funds 2010 (£)
Children's Hospital costs	92,834	41,085	<b>133,919</b>	115,080

**8. Governance costs**

	Unrestricted Funds (£)	Total Funds 2011 (£)	Total Funds 2010 (£)
Audit fees	4,121	<b>4,121</b>	4,149

**9. Net incoming resources for the year**

This is stated after charging:

	2011 (£)	2010 (£)
Depreciation	<b>13,126</b>	9,668
Auditors' remuneration: – audit of the financial statements	<b>4,121</b>	4,149

**10. Fund transfers**

Transfers are made from unrestricted to designated funds under the instruction of the Trustees. The designated fund comprises monies allocated towards the costs of Phase Two. This year £1,100,000 has been transferred for this purpose.

There was an additional transfer from unrestricted funds to restricted funds to correct monies received prior to this accounting period restricted for use towards the critical care unit.

**11. Staff costs and emoluments**

Total staff costs were as follows:

	2011 (£)	2010 (£)
Wages and salaries	<b>139,764</b>	117,594
Social security costs	<b>3,388</b>	2,304
	<b>143,152</b>	<b>119,898</b>

No trustee received any remuneration during the year (2010 Nil).

No trustee received expenses for attending meetings during this year (2010 Nil).

**Particulars of employees**

The average number of employees during the year, calculated on the basis of full-time equivalents, was as follows:

	2011 (No.)	2010 (No.)
Number of staff	<b>5</b>	5

No employee received remuneration of more than £60,000 during the year (2010 Nil).

**12. Tangible fixed assets**

	Fixtures & Equipment (£)
<b>Cost</b>	
At 1 January 2011	52,327
Additions	3,701
<b>At 31 December 2011</b>	<b>56,028</b>
<b>Depreciation</b>	
At 1 January 2011	28,485
Charge for the year	13,126
<b>At 31 December 2011</b>	<b>41,611</b>
<b>Net book value</b>	
<b>At 31 December 2011</b>	<b>14,417</b>
At 31 December 2010	23,842

**13. Debtors**

	2011 (£)	2010 (£)
Accrued income and prepayments	<b>861,768</b>	229,183
Accrued income includes £545,000 receivable from a legacy notified to the charity shortly before the year end and £158,000 still outstanding from ITV's Text Santa Appeal.		

**14. Investments**

	2011 (£)	2010 (£)
Fixed Term Savings & Bonds	<b>4,498,712</b>	3,600,000

**15. Creditors: Amounts falling due within one year**

	2011 (£)	2010 (£)
Taxation and social security	<b>38</b>	2,589
Other creditors	<b>14,413</b>	28,028
Accruals and deferred income	<b>6,104</b>	35,325
	<b>20,555</b>	<b>65,942</b>

**16. Restricted income funds**

	Incoming resources (£)	Transfers (£)	Balance at 31 Dec 2011 (£)
"Splish Splash Splosh" Hydrotherapy Pool Fund	118,196	–	<b>118,196</b>
Open MRI Scanner Fund	3,350	–	<b>3,350</b>
PICU - Critical Care Unit Fund	91,375	6,024	<b>97,399</b>
Sky Ward Equipment Fund	462	–	<b>462</b>
Integrated Theatres	300,000	–	<b>300,000</b>
Howell's School Garden Fund	13,677	–	<b>13,677</b>
Chair Beds Fund	9,500	–	<b>9,500</b>
	<b>536,560</b>	<b>6,024</b>	<b>542,584</b>

As part of Phase Two, the Charity is now collecting donations restricted to specific aspects of the project. These are:

**Hydrotherapy Pool**

Hydrotherapy is a form of physiotherapy carried out in a heated purpose-built pool. Currently paediatric patients are treated in the adult hydrotherapy pool, however this is only available for one hour per week. This means that around 500 children who would benefit from hydrotherapy treatment miss out each year. The "Splish Splash Splosh" campaign aims to raise £500,000 to build a purpose-built hydrotherapy pool within the therapies area of the Children's Hospital for Wales. Donations have so far been received from members of the general public via fundraising events and the quarterly newsletters. Also included is £85,250 from the ITV Text Santa Appeal.

**An 'open' MRI scanner**

An MRI scan can be a daunting experience for anyone but particularly for our young patients. Our special 'open' MRI scanner has no sides, meaning a parent or guardian can lie beside their child during the scan. The £1.5 million scanner will also have pictures, lights and music to distract the child and minimise distress. Our hospital will be the first in the UK to have such a scanner and only the second in Europe.

**Equipment for the new paediatric critical care unit**

We will provide new equipment for the critical care unit that will combine intensive and high dependency care. This specialist equipment is expensive but it is vital that this crucial unit has the most advanced technology available. It is estimated to cost £1.2 million to equip the new Paediatric Critical Care Unit. £6,024 of the income restricted to the critical care unit was received prior to this accounting period and classified as unrestricted funds. A transfer from unrestricted funds has been made to correct this. Also included is £85,250 from the ITV Text Santa Appeal.

**Sky Ward Equipment**

Sky Ward provides in-patient care (16 beds) for children/young people from birth to 18 years. Donations have been received towards the purchase of additional equipment for this unit.

**2 Computer-integrated Operating Theatres**

These state of the art operating theatres are known by surgeons as 'Theatres of the Future'. The Children's Hospital for Wales will be one of the very few children's hospitals in the UK to install such modern equipment. The integrated operating theatres are specially designed and built to treat children and have several key advantages. The Moondance Foundation has decided to fund these theatres with an annual donation of £300,000 for the next three years. The first instalment was received in 2011.

**Howell's School Garden Fund**

A special garden that marks the entrance to the Children's Hospital for Wales. The garden will be open to all patients and visitors to the Children's Hospital for Wales.

**Chair Beds**

The Wallace & Gromit Foundation has donated £9,500 towards the purchase of Chair Beds for parents of patients in the Children's Hospital. These were purchased and installed early in 2012.

**17. Unrestricted income funds**

	Balance at 1 Jan 2011	Incoming resources	Outgoing resources	Transfers	Balance at 31 Dec 2011
Hospital Phase Two	4,300,000	–	–	1,100,000	<b>5,400,000</b>
General Funds	220,439	1,362,597	(268,177)	(1,106,024)	<b>208,835</b>
	<b>4,520,439</b>	<b>1,362,597</b>	<b>(268,177)</b>	<b>(6,024)</b>	<b>5,608,835</b>

The Trustees have designated funds for the anticipated costs of Phase Two of the hospital, which is expected to cost at least £7,000,000. This year an additional £1,100,000 (2010 £800,000) has been set aside for this purpose.

**18. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets	Total (£)
<b>Restricted Income Funds:</b>			
"Splish Splash Splish" Hydrotherapy Pool Fund	–	118,196	<b>118,196</b>
Open MRI Scanner Fund	–	3,350	<b>3,350</b>
PICU - Critical Care Unit Fund	–	97,399	<b>97,399</b>
Sky Ward Equipment Fund	–	462	<b>462</b>
Integrated Theatres	–	300,000	<b>300,000</b>
Howell's School Garden Fund	–	13,677	<b>13,677</b>
Chair Beds Fund	–	9,500	<b>9,500</b>
		<b>542,584</b>	<b>542,584</b>
<b>Unrestricted Income Funds:</b>			
Designated Funds	–	5,400,000	<b>5,400,000</b>
General Funds	14,417	194,418	<b>208,835</b>
	<b>14,417</b>	<b>5,594,418</b>	<b>5,608,835</b>
<b>Total Funds</b>	<b>14,417</b>	<b>6,137,002</b>	<b>6,151,419</b>

**19. Related party transactions**

The charity was under the control of the Trustees throughout the current and previous year.

Two of the Trustees, in their capacity as Trustees, are also shareholders in Noah's Ark Appeal Limited. These shares had no value at the year-end.

There were no transactions during the year requiring disclosure.

**20. Pensions**

The charity has not operated, or contributed to any pension scheme on behalf of its employees.

**21. Contingencies**

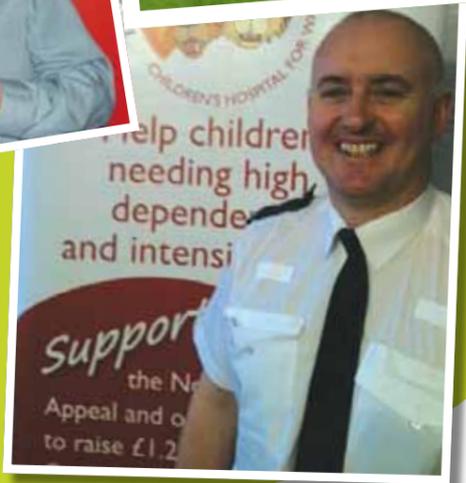
The Trustees have confirmed that there were no contingent liabilities which should be disclosed at 31 December 2011.

**22. Capital commitments**

The Trustees have confirmed that there were no capital commitments at 31 December 2011.



# Thank you!





## The Children's Hospital for Wales is a bright, colourful and child friendly building where wonderful work happens each day.

The Noah's Ark Appeal is the only charity exclusively fundraising for the Children's Hospital for Wales. We strive to ensure that the 100,000 sick children treated each year by our hospital receive the best quality facilities and treatment available.

We are raising £7million to fund vital projects including:

- An 'open' MRI scanner
- A hydrotherapy pool
- 2 integrated theatres
- Equipment for the new paediatric critical care unit
- An enclosed garden for leisure, therapy, education and rehabilitation

At the Noah's Ark Appeal gifts kindly left by supporters in their Wills are a vital part of our funding. Every contribution made, no matter how big or small goes a long way and allows us to plan for future generations, whilst continuing to ensure that we are able to make a real difference to thousands of young patients in need of treatment today.

For more information about leaving a gift in your Will or for other ways to help the Noah's Ark Appeal visit [www.noahs-ark-appeal.org](http://www.noahs-ark-appeal.org)

### CONTACT US

You can contact The Noah's Ark Appeal in the following ways:

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