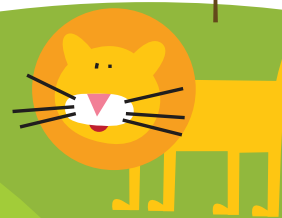
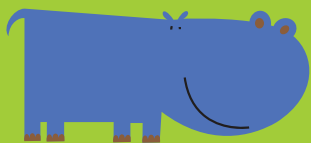


Noah's Ark

Children's Hospital Charity  
Elusen Ysbyty Plant



## Annual Report 2016



Here for the children of Wales, today and tomorrow.

Registered Charity No.1069485



We are the Noah's Ark Children's Hospital Charity. We changed our name from the Noah's Ark Appeal when the Children's Hospital for Wales became the Noah's Ark Children's Hospital for Wales to honour us. In this report, Noah's Ark Children's Hospital Charity will be referred to as Noah's Ark.

We are the official charity of the Noah's Ark Children's Hospital for Wales. Our charity is independent of the NHS although we work in close partnership with Cardiff & Vale Health Board. We are here to help support all patients across the children's hospital and exclude no one.

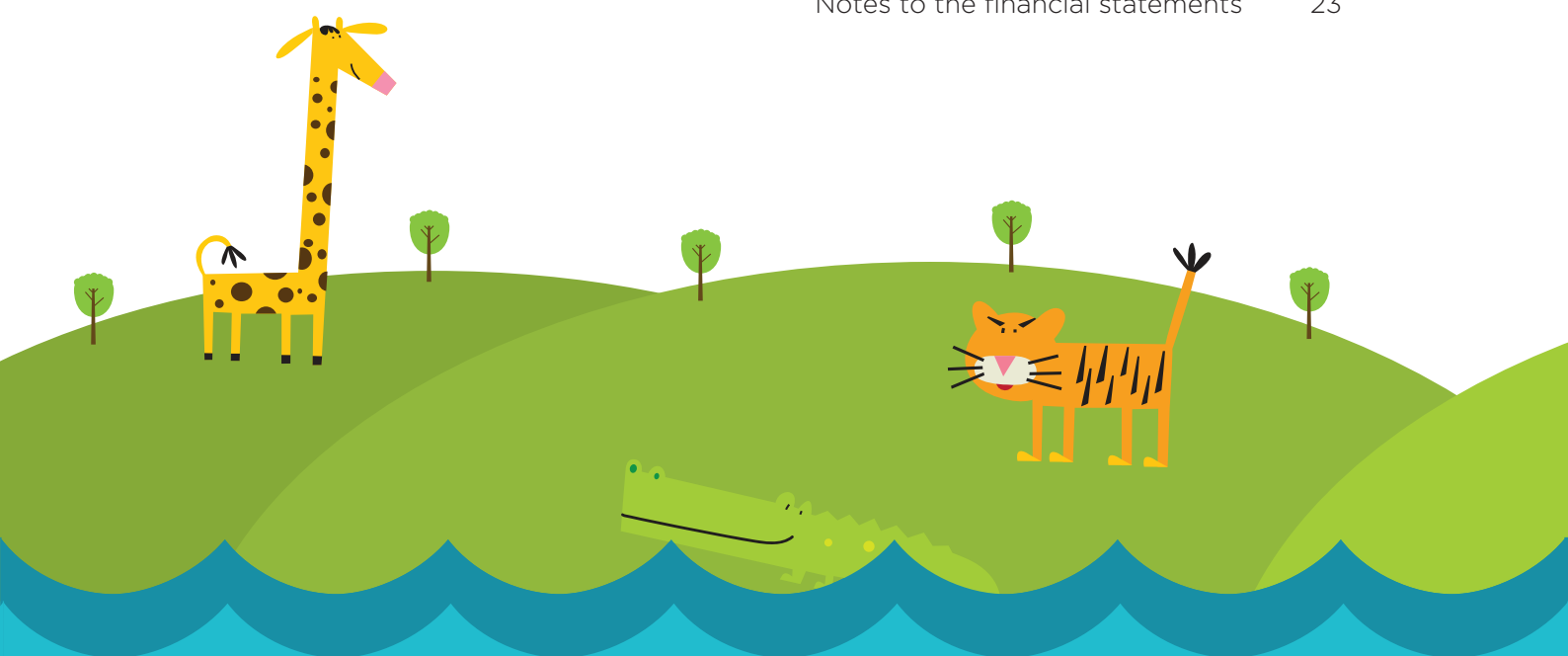
At Noah's Ark we believe passionately that all children in Wales should get the best possible hospital care. Working with the NHS, we aim to provide the Noah's Ark hospital with state of the art equipment and facilities; helping it become one of the best children's hospitals in the world.

Noah's Ark Charity receives no government or NHS funding. Everything we fund is only made possible thanks to the donations and gifts in wills that we receive.

Our website address is [www.noahsarkcharity.org](http://www.noahsarkcharity.org)

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# A message from our chairman

On behalf of our charity, I would like to warmly thank all those who have contributed; it is only with your help that we are able to change the lives of vulnerable babies and children across Wales.

The Noah's Ark Children's Hospital for Wales - our national children's hospital - treats over 73,000 patients annually and serves children and families across Wales. We endeavour to support the work of the hospital staff by providing the best medical equipment and facilities to enable the best possible treatments and outcomes for patients and their families. The further expansion of our children's hospital is testament to the long term dedication and commitment of fundraising by people across Wales.

In 2016 we launched our Noah's Ark Tiny Lives Appeal in support of the development of the neonatal unit at the University Hospital of Wales in Cardiff. We aim to raise funds to help save the lives of the most vulnerable babies as well as provide facilities that help make the experience for parents at the unit more comfortable and less stressful. We have met some wonderful families who have kindly shared their experiences at the neonatal unit with us. We are very thankful for the response from our supporters so far and welcome those new to our charity who have pledged to help in 2017 and beyond.

## A New Era

Opening the Noah's Ark Charity Garden in 2017 at the children's hospital was the last commitment from the first two phases of our charity life. We have a history of very successful major capital appeals and we will always be proud of what we have established for the children of Wales. Our history can be found on our website [www.noahsarkcharity.org](http://www.noahsarkcharity.org).

Since the second phase of the hospital opened in 2015, it is clear that we have entered a new era. We have become an integral part of the hospital fabric, supporting the hospital with capital developments such as the neonatal unit and also supporting service delivery through our funding of the essential play specialists, nursing staff in urology and the clinical assessment centre in 2017.

We are far more involved in developing services at the hospital so that it can remain world-class. Through our grant-making programme we have allowed staff at all levels to have a positive impact on their service area and whilst this may include small items that transform a patient's experience, it also includes pioneering medical equipment that will transform a patient's life.



We rely entirely on voluntary income to be able to help the hospital and in 2016 we invested £906,939 thanks to our supporters. This included the continuation of support for the play specialist team and the funding of the enclosed garden at the hospital which opened in 2017. In addition to this, we also approved a further £159,078 of expenditure that will be drawn down in 2017.

As a small team with limited resources, we welcome the support of communities and businesses around Wales to help us continue to work in partnership with the health board, hospital and staff in providing patients and their families with the best possible support and care. We will always strive to help provide facilities and services that are world-class, embracing progress in technology and innovation. It is the end of one era but very much the beginning of a wonderful future.



Mr Edward Hayward OBE  
Chairman

# Reference And Administrative Details

<b>Registered charity name</b>	Noah's Ark Children's Hospital Charity
<b>Charity registration number</b>	1069485
<b>Company registration number</b>	03486361
<b>Principal office and registered office</b>	Upper Ground Floor Noah's Ark Children's Hospital for Wales Heath Park Cardiff CF14 4XW
<b>The trustees</b>	S.E. Morgan LLB (Hons) W. Calvin MBE OStJ E. P. Rabaïotti MBE KStG Dr. R. Verrier-Jones MA FRCP Hon FRCPCH E. A. Hayward OBE R. Lloyd Griffiths OBE OStJ B. A. Thomas MBE J.A. Hayward A. Abhyankar M.Ch FRCS FRCS (Paeds) L. H. Doyle Cert PFS First SMM
<b>Company secretary</b>	Mrs Beverley Ann Thomas - until 16 May 2016 Ms Sarah Morgan - from 16 May 2016
<b>Senior management</b>	Suzanne Mainwaring MSc.
<b>Honorary Accountant</b>	Stuart Castledine BSc (Eng) F.C.A.
<b>Auditor</b>	Carston Chartered Accountants & Statutory Auditor 1st Floor, Tudor House 16 Cathedral Road Cardiff CF11 9LJ
<b>Bankers</b>	HSBC Bank plc 56 Queen Street Cardiff CF10 2PX
<b>Solicitors</b>	Eversheds 1 Callaghan Square Cardiff CF10 5BT

The Trustees, who are also directors for the purpose of company law, present their report and the financial statements of the charity for the year ended 31 December 2016.

# Our charitable objects and activities

The role of the Noah's Ark Charity is laid out in the Memorandum and Articles of Association, our governing document: 'The relief of sickness and promotion of good health in children and young people attending the Noah's Ark Children's Hospital for Wales and its outreach services, in particular by the provision of excellent facilities, equipment and other resources, and the advancement of innovative and pioneering treatments.'

The trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have due regard for the Charity Commission's guidance on public benefit.

The charitable company does not provide services directly to the public but enables the Noah's Ark Children's Hospital for Wales to provide an enhanced health service through improved facilities and new equipment and services. These services are provided free to patients.

## Our vision and values

We believe passionately that all children in Wales should get the best possible hospital care. Working closely with, but independently of, the NHS we aim to help the Noah's Ark Children's Hospital for Wales become one of the best hospitals in the world.

It is our vision that children and their families feel supported and cared for in the best possible environment with the best possible facilities.

## The values that guide us are:

**Excellence:** We strive to support the work of staff by providing the best medical equipment and facilities.

**Hope:** To offer hope to children and their families from across Wales.

**Compassion:** That compassion is at the heart of everything we do.

**Family:** We work together as an extended family; working in partnership with the hospital, community, patients and their families.

We support the whole hospital and all of its patients through our fundraising. Noah's Ark Charity receives no government or NHS funding. Everything we fund



is only made possible thanks to the donations and legacies that we receive.

## We fund:

- Capital projects
- Medical equipment
- Facilities for patients, parents and staff
- Staff and professional development
- Innovation
- Direct patient care

## What we do

We raise awareness of the work of the hospital through sharing the experiences of patients and their families. We seek to reduce anxiety and change misconceptions through sharing patient stories and focusing on the different staff at the hospital that children may meet. We celebrate the success stories and the inspirational work that goes on every day at our national children's hospital. We share the important health messages issued by the health board to maximise reach and impact.

## Setting and achieving our fundraising objectives

Our organisation was originally set up to launch a major capital appeal for Wales' first ever purpose built children's hospital. **Our purpose has now changed since phase two opened its doors in 2015.**

Working closely with the Clinical Board for Women & Child Health and the health board's executives means that the charity has become an integral stakeholder and partner in the children's hospital. To that effect we have been made the official charity for the hospital both in recognition of our huge contribution to date and because our charity helps the hospital



as a whole, not just patients with certain medical conditions. Our work extends beyond the walls of the hospital, into the community, at local hospitals and into patient homes through the equipment we have provided and the training we support.

### A strategic partner for development

We are the charity that the health board turns to and invites as a partner for **capital development projects**, to achieve its vision and objectives for child health. We are therefore a partner funder in the development of the neonatal unit. Whilst the Welsh Government and the NHS have provided funding for the capital build and some equipment, the health board cannot complete the project without our support. In addition, we are able to influence hospital spending. For example, by supporting the cost of the MRI compatible DVD player which has had far reaching benefits we are pleased that 382 children were able to have an MRI scan without a general anaesthetic and the need for admission.



### Supporting direct care to patients

Our charity is now also integral to the work of the hospital, supporting the provision of **direct care to patients** through services such as the play specialist team. We have enabled this team to expand and provide a weekend service, which helps to reduce patient and family stress. Through our grant-making of the biofeed bladder equipment, we are currently funding the nursing sessions necessary to operate the equipment. The Noah's Ark Charity still provides **state-of-the-art equipment** to the hospital ensuring that the most up to date technology is available to the specialist medical teams.

### Grant making

The charity also supports the children's hospital, the Child Assessment Centre at Llandough Hospital and the Community Teams by raising funds for projects put forward by various departments, wards and individual members of staff. Our grant making programme which launched in 2016 was set up to make the charity accessible to all involved with our national children's hospital - to those on the front-line as well as those in strategic management positions.

The charity discusses the applications with the clinical board divisional management team to understand priorities and take advice, before a decision is made by the charity's board of trustees at quarterly meetings. Three of the charity's trustees have extensive clinical knowledge and expertise. The successful applications all contribute to the overall objectives of the charity.

### How we spend our money and meet our charitable objects

- For every £1 donated to the charity 80p goes to our cause, providing life-saving equipment and supporting sick and vulnerable children and their families.
- Fundraising 10p
- Governance and running the charity 10p

### In 2016, we invested over £906,939 in the hospital

Our funding included:

- Patient and family support £413,879
- Improving the environment and facilities for children and families £274,988
- Medical equipment and patient care £215,143

We also approved a further £159,078 giving the hospital the go ahead to proceed with orders, but we will not be asked to release this money until 2017 once equipment is delivered and installed. We ensure that funds are ring-fenced to meet this commitment.

We are pleased that there is such tangibility for the investment of our funds. We are able to easily show donors how their funds have been used for the benefit of thousands of patients every month. In 2017 we will produce our first Impact Report that evaluates the impact of our investments on patient outcomes and service delivery. We know that thanks to our supporters we are making a huge difference, it's time to celebrate that.



# Achievements, performance and plans for future periods

## Supporting capital development projects

In 2016 we were asked to support the development of the neonatal unit at Cardiff and Vale UHB; the only unit in Wales to provide neonatal surgery.

We agreed to work in partnership with the Welsh Government and Cardiff and Vale University Health Board (UHB) to help save tiny lives - babies born with a low birth weight of less than 2500g, caused by either premature birth or failing to grow in the womb (or a combination of both). Low birth weight is a major cause of infant mortality in developed countries including the UK.

Advancement in medical care means that more premature and special care babies than ever are recovering from their early difficulties to go home to their families. In order to respond to this and ensure that all babies in need of specialist support receive the best care possible, Cardiff and Vale UHB has initiated a two year programme to expand its current facility from 18 to 50 cots. Cardiff and Vale UHB's neonatal unit at UHW provides all categories of care for the local population of Cardiff and the Vale of Glamorgan. It is the designated tertiary neonatal service for South Central Wales, which provides services for mothers with high risk pregnancies who are transferred from other units for delivery, as well as caring for very sick babies transferred from other units into intensive care.



Our charity was asked to fund state-of-the art equipment for the new neonatal unit and help increase the number of cots that can open in 2017 and 2018.

The campaign forms part of our ongoing commitment to helping ensure the best treatment and outcome possible for children needing specialist care - right from the first moments of life.

## How our funds will be used

Babies on the neonatal unit are faced with many obstacles in the first few weeks of their life and due to their extreme vulnerability, complications can develop rapidly, changing a baby's condition from relatively stable to acutely ill within a very short space of time. Because of this, it's more vital than ever that the incredibly dedicated medical team have the right equipment on hand to respond quickly and effectively.

**The funds we raise will be spent on specialist life-saving equipment and cutting edge technology. The campaign will also support families by providing items to make their experience of the neonatal unit a little less difficult, like video monitors for recovering mums who can't yet be with their babies and comfortable chairs for long days at their infant's bedside.**

We have been asked to fund ventilators which support premature or critically ill babies to breathe, a specialist mobile X-Ray machine which allows doctors to diagnose at cot-side and respond quickly to a vulnerable baby's ever changing condition and incubators that maintain body temperature while creating a sensory constant environment in which they can grow and gain strength.

We will provide a resuscitaire to assist a new born baby to breathe. We will help to keep babies warm with special warming mattresses. We will support parents by providing breast pumps so babies can have their mother's milk through tubes and we will provide comfortable chairs for mothers who spend many hours at the bedside.

Funds raised from the appeal will also support parents facing weeks and months of huge worry and uncertainty. It will provide video monitors so that mums recovering from birth can see their babies in the anxious hours before they can be visited on the unit and family rooms where parents can be supported in caring for their infant before they leave hospital.

Noah's Ark Charity aims to raise £1 million by the end of 2018 to support the development of this neonatal unit.

## What did we achieve in 2016?

The health board finalised its equipment wish list for the first phase of the development in the autumn of 2016 and our charity then worked hard to design



and execute a promotional campaign that ran for seven weeks on a shoe string budget.

As part of this campaign, we invited existing supporters to donate and we are exceptionally grateful to those that responded. Within weeks of its launch the campaign had raised nearly £58,000 with significant pledged income to follow.

### Aims for 2017

We will continue with our appeal throughout 2017 and will plan and launch a second promotional campaign at the end of 2017.

We will continue to celebrate the inspirational and caring work of the neonatal team, raising awareness of the difficult and anxious experience of parents whilst at the unit.

We will oversee the delivery and installation of vital medical equipment that has been funded by the appeal. This will include incubators and a portable X-ray machine.

## Medical equipment

As well as responding to direct requests from the hospital and acting upon the specific wishes of our donors, we also spend money making grants. In 2016, we launched a special grant making programme that is open to all staff connected to the Noah's Ark Children's Hospital for Wales; this includes staff based at the hospital and those who treat patients in the community. Applications are considered on a quarterly basis.

### We approved grants worth over £369,000 in 2016:

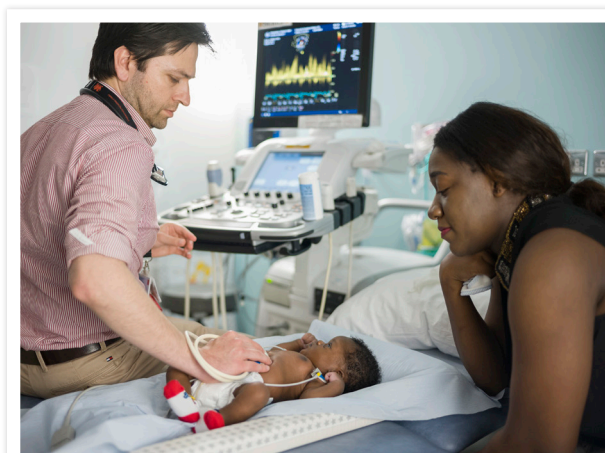
- Equipment and patient care £285,000
- Innovation £42,000
- Family and patient support £27,000
- Staff and professional training £15,000

Some of the grants we approved for medical equipment include:

**A fetal echocardiograph machine £120,000.** This new state-of-the-art machine will bring the latest technology to detect heart defects in unborn babies, saving lives and improving outcomes. The foetal anomaly detection service is provided for the whole of Wales.

**AV system for operating theatres £32,000.** We were delighted to fund the entire suite of operating theatres at the Noah's Ark Children's Hospital for Wales thanks to a wonderful donor. Now, thanks to the approval of a grant application we will fund an audio-visual system that allows operations to be relayed to the teaching room. We are thrilled to support our surgeons of the future.

**Ultrasound machine for children's hip examinations £53,000.** Children can often be born with congenital dislocated hip or other problems with their bones which can only be detected by using a specialist ultrasound scanner.



### Supporting prevention through early detection

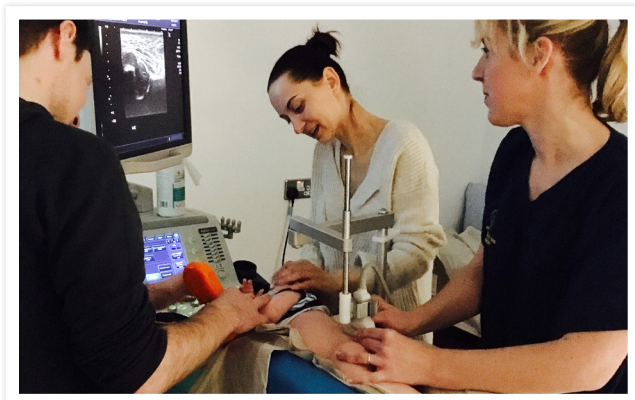
Developmental Dysplasia of the Hip (DDH), sometimes referred to as 'clicky hips' affects between one and three per cent of newborn babies. Undetected, it can lead to osteoarthritis and is one of the most common reasons for hip replacement surgery later in life.

Early diagnosis and treatment is the most effective way to treat DDH. Thanks to new national guidelines involving newborn checks and screening for those with risk factors like prematurity, more babies than ever are receiving early care.

In order to accurately diagnose hip dysplasia, babies with potential problems need to undergo an ultrasound scan so that, if DDH is confirmed, treatment can begin as quickly as possible. As a direct result of our support, we have recently been able to fund a dedicated ultrasound machine for the Paediatric Orthopaedics Department.

Consultant and Orthopaedic Surgeon, Clare Carpenter, said: "Prior to receiving the new ultrasound machine we only had access to a borrowed one for a few hours, meaning that we could just scan around ten babies a week. Now we're able to see around 24 which means that babies are being seen quicker and younger. Diagnosis and treatment before six months can mean the difference between wearing a harness for a few weeks and far more invasive procedures like surgery. The new ultrasound machine has made a huge impact on our ability to provide the best form of treatment, meaning that children are able to go on to develop unhindered."





### Aims for 2017

We will continue to promote our grant making programme to staff connected with the hospital.

We will conduct a review of the programme after it has reached its one year anniversary. We will measure the impact of our investments and share this information with our donors.

We will review the process from application through to decision, potentially introducing new requirements for higher value applications. As part of this process we will invite feedback and contributions from hospital staff.

## Facilities for parents and staff

### £250,000 for a very special garden

In 2016 we released £250,000 that had been held on reserve for the enclosed garden at the Noah's Ark Children's Hospital for Wales. It is a wonderful new facility for patients, families, visitors and staff.

The garden will meet the needs of multiple beneficiaries including:

- Patients receiving cochlear implants where an outside space is less distressing than a noisy outpatients waiting area whilst waiting for an appointment.
- Children with behavioural issues that find the confines of a waiting room difficult.
- Children who are in rehabilitation that are learning to walk again.
- Long-term patients who may not have previously experienced the sun, wind or rain on their face as they may have been at the hospital since birth.
- Families experiencing a bereavement or receiving difficult news may appreciate the solitude or open space of a garden.
- Children receiving counselling.
- A social space for families, visitors and patients who will have an outside café seating area as a new facility.
- Play facilities for patients and siblings.
- Sensory garden for those with impaired sight.
- Play facilities to help create a bond between parent and child; some families are learning to play together for the first time.
- Our charity will have a space to create entertainment for patients, visitors and supporters.

### Brightening up waiting areas.

There is a very new exciting development at the children's hospital and that is the new clinical research facility. Starting small until the new location is ready, the current space for clinical trials needs to be made more child friendly and we are delighted to kit out the area making it a much colourful and relaxing space. 200 children are taking part in the first project testing lung function in children aged 7-12 who were born prematurely.

### iPads at Paediatric A&E

Many of the children that our charity helps support are admitted to the hospital through the University Hospital of Wales Paediatric Emergency Unit.

Treating 30,000 patients each year, the unit sees children at their most vulnerable and unwell. We know how important it is to create an environment where families feel supported while the excellent medical teams can do their work so, thanks to your support, we have been able to provide a helping hand to the unit by donating iPads.

David Farrell, Paediatric Team Leader at the unit, said: **"We're an extremely busy department and as our priority is to assess a child's physical needs so we can help make them well and comfortable, it can be a challenge to find the time to support their emotional needs too. Having these iPads will enable us to distract the children from whatever is causing them anxiety, particularly during painful procedures. They're invaluable and will be well used."**



## Aims for 2017

Quite frequently, children are admitted to the hospital as an emergency and their parents have little, if any, time to pack for a stay in hospital. Many don't have anyone local to drop off the essentials like a toothbrush or a change of clothes and often being focused on their child, they arrive without any money to buy food. In 2017, we will launch emergency parent packs that will be issued by ward staff to families in real need, after a successful trial of these packs in 2016.

We will work with the health board and the hospital management and listen to the comments of parents and patients that are given in the exit satisfaction questionnaires. We will give our support where it is required.



# Staff and professional development

**Sponsorship of the Welsh Paediatric Cardiovascular Network £2,000.** This sponsorship will enable the network to provide CPD teaching and training for paediatricians, neonatologists, intensivists, trainee doctors, nurses and patients to standardise the care for children with heart problems.

**Sponsorship of the Welsh Fetal Cardiovascular Network £2,000.** This sponsorship will enable the provision of education, skills training and teaching for sonographers, midwives, radiologists and obstetricians for the purpose of improving standards of antenatal diagnosis of congenital heart disease and care for pregnant women and their unborn babies.

The aim of the networks include the standardisation of the diagnosis and treatment of fetal and other heart problems in children and to subsequently improve the quality of life of many children and their families; to provide a forum for structured teaching of trainee professionals to detect heart defects before birth; to improve communication between healthcare professionals involved in the care of children and unborn babies and pregnant women by providing a network and forum for discussion, education and learning and to enable obstetricians to facilitate more informed and effective pregnancy management of high risk patients through a thorough and optimal fetal cardiac assessment.

## Radiology case review and multi-disciplinary team meeting room £5,700

We were pleased to furnish this much needed facility. Children reviewed in these meetings often have multiple and complex needs. The meetings not only enable a child's radiographic images to be reviewed but also provide an opportunity for clinicians from multiple disciplines to get together to discuss appropriate patient management and care and if necessary make immediate radiology referrals. The room, while used daily, can also be used for teaching purposes. Sarah McIntyre, Superintendent Paediatric Radiographer, estimated that between 1,300 - 2,600 children a year will be reviewed in these meetings and the benefit of providing a room within the radiology department is that consultant radiologists were on hand to able to deal with any emergencies or issues within the general department.

## Aims for 2017

To continue to support the inspirational medical professionals and community teams for the benefit of the 73,000 vulnerable children and babies that are treated every year at our national children's hospital.

## Innovation

### MRI DVD system £15,000

Following our funding of the MRI scanner at the Noah's Ark Children's Hospital for Wales, we agreed to fund an MRI compatible DVD system. The system, used in other children's hospitals, has been proved to improve relaxation and reduce the need for sedation and anaesthesia improving the patient experience. Patients will be able to watch a DVD of their choice from all positions in the scanner. Up to 14,000 non general anaesthetic scan patients every year will benefit from this system. Dr Alison Evans, Consultant Paediatric Radiologist said "Installation will not only reduce patient stress levels but also minimise patient movement increasing the likelihood that the scan can be performed without the need for a general anaesthetic. This will have a huge impact on both waiting time for patients and the costs of scans as a scan under general anaesthetic is three times as much as a non-anaesthetised scan."



allows local doctors in peripheral hospitals to develop their cardiology emergency care skills and clinicians at Cardiff will be able to deliver teaching and training rounds to all peripheral hospitals for patients, parents, nurses, trainees and consultants. CPD teaching meetings can be held for free and without travel, saving money to all health boards participating.

### Telemedicine Room £27,000

In 2016, we approved an application for the replacement of telemedicine equipment. This enables our specialists to remotely review live scans and images as well as recorded images and to diagnose problems, advising accordingly. This can save a patient and their family having to travel to Cardiff for the diagnosis and also can be vitally important in taking immediate action if needed. The equipment

### Aims in 2017

We are particularly keen to support innovation in services to patients and in direct medical care and will welcome further applications.

We will oversee the delivery and installation of equipment approved in 2016 and scheduled for delivery in 2017.

## Supporting direct patient care

### Play Specialist Team £335,000

We are proud to support the play specialist team who see approximately 1,723 inpatients and 2,010 outpatients in an average month (20,676 inpatients and 24,120 outpatients every year). Our funding covers 60% of the service costs and has enabled the provision of a seven day a week service to patients.



They work with these children across 14 areas of the Noah's Ark Children's Hospital covering a seven day service. Weekend cover has been provided on both the medical/surgical wards as a result of our financial support.

In addition to bridging the gap between home and hospital, play allows a child to come to terms with and work through strange experiences, strange surroundings, separation, anxieties, pain and discomfort. The specialist team is highly valued by families and clinicians alike. From a clinical perspective the play team provides direct support to patients, which allows procedures to proceed with minimum disruption. Managing anxiety, working with Clinical Psychologists to overcome phobias and the communication of important clinical information in a child friendly way are particularly important. Reluctant behaviour at the point of a general anaesthetic can lead to the need for repeated admissions; Play Specialists have a significant role to play in reducing preoperative anxiety, by providing



coping mechanisms and effective distraction so these procedures can go ahead on the first occasion.

### **Toys and equipment to help thousands of children every month £10,000**

As part of our funding to the Play Specialists, we made a grant of £10,000 for the purchase of toys and equipment needed in their work for the many thousands of children they see every month.

### **Paediatric bladder service and Biofeedback £21,500 in 2016**

Wetting is a highly prevalent condition, commonly seen in the setting of night time incontinence or enuresis, which improves in many but may persist in up to 40% of children and may be associated with significant effects on the health and social interactions.

Some children have congenital pathologies affecting the spine but a large number had normal neurology but abnormal bladder and sphincter dynamics.

The long term survival and hugely increased quality of life in children with spina bifida has been revolutionised with effective and early management of bladder dysfunction. Many have bowel incontinence and/or constipation too requiring intensive support.

Children with complex wetting but without spina bifida may not undergo appropriate and timely investigations due to lack of awareness, embarrassment and many only present to a doctor

in adulthood. Bladder dysfunction if left untreated in early life leads to infections and variable degree of renal failure in 40-70% patients.

Early management of complex wetting is thus crucial to safeguard the kidney function as well as support a child during early development from the side-effects of bullying, social isolation and allow them to develop their full potential. Some patients may also have potentially treatable pathology which is not recognised and treated early as the child is presumed to have simple wetting.

Our charity was pleased to fund a specialist biofeedback machine and associated nursing support.

This computerised machine analyses the way a patient is passing urine and how well they are relaxing their muscles. It gives feedback and allows the children to learn by use of visual tools how to relax their muscles. Adequate and timely emptying of the bladder leads to reduction infections and treats incontinence in many.

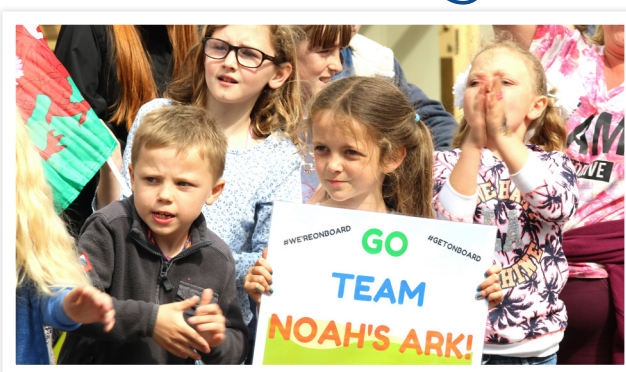
### **Aims in 2017**

In 2017, we will support the clinical assessment centre for twelve months allowing the service to stay open during the night, providing a 24 hour service. This centre enables patients to be treated and monitored and often discharged without the need for admission as an inpatient, relieving both the anxiety of parents and patients plus reducing pressure on A&E and saving the costs of inpatient admissions.

## Supporting the whole hospital and its patients through fundraising

2016 has generally been a difficult year for the third sector as a whole. There has been a great deal of negative media coverage and concerns about the way that charities operate, and the use of donor data in particular. Many charities have struggled during this period of uncertainty, losing the trust and support of the public. We are pleased to reassure our donors that we take the confidentiality of their personal data very seriously and do not pass it on for use by third parties. Participating in a survey of trust and confidence in Welsh charities, the Noah's Ark Charity was found to be held in high regard by the Welsh public.

Our income has remained static but we are pleased that we have managed to avoid a dip in income despite the decline in some of our key sources of income such as a 35% fall in our recycling income from the previous year due to market conditions.



As well as recycling income, we saw falls in the traditional income sources of community groups, and trusts where we held back on making applications until the neonatal wish lists were confirmed. Conversely 2016 saw significant rises in individual income (up 23.5%), gift aid, legacies, major gifts and



also corporate fundraising which rose by 36%. Many sources stayed level against 2015. We acknowledge the hard work of our small team and the invaluable contribution of our supporters and volunteers.

The enthusiasm from hospital staff for our grant making programme is particularly welcome as we encourage front-line staff to be innovative and improve services to patients. We will review how our investments through grant-making and other channels to the hospital have made a difference but we already are aware of the increasing amount of money asked of our charity to fund very innovative and very impactful equipment that could transform patient care and outcomes.

We are very aware that our charity plays a very important part in the development of the hospital and it is our intention to grow our income, laying the foundation for this growth in 2016 with the appointment of two new members of staff, taking our team to seven.

We are reaching out proactively to companies in Wales to re-engage with past supporters and recruit new. Similarly, we are reaching out to community groups who have helped us so much in the past. By the end of 2016, we are pleased with the new corporate relationships we have developed. As well as saying a huge thank you to our super special friends at Primark; we have engaged widely with families and hospital staff and developed a number



of small but long term new products to support our fundraising and the recruitment of new donors.

We have reviewed our plan to generate regular income, maintaining the number of buddies that support us monthly allowing us to plan for the future with confidence.

We were out in the community raising awareness of the hospital and our charity, giving many presentations to third party groups, schools and we have enjoyed meeting individuals who have been inspired through the support their hospital has given their families.



## Plans for 2017

We will launch a new schools fundraising product to re-engage with schools, which have previously been such a large source of support during our capital appeals. We will continue to contact our existing supporters to invite them to join us again for the second phase of the neonatal appeal.

We will invest in a legacy marketing campaign: legacies has been an incredibly important source of income to our charity since they began accounting for on average 30% of our annual income; having legacy income that is sustainable and allows us to commit further to supporting the hospital is essential.

We will develop our events income; continuing with our plans to be visible and relevant to the family market. We are identifying a trend for people to support us through action rather than through donations and we will track this as we move forward.

We will continue to support our third party fundraisers - those that are inspired to undertake their own fundraising to raise money for our charity and who help us to raise awareness within their local communities. We remain inspired by the dedication and hard work of these fundraisers.

We will implement an improved donor retention programme to look after the people that support us.

We will continue to invest in our communications to raise awareness of our charity and drive our fundraising.

# Raising awareness of the hospital and our charity

## Brand, positioning and engagement

In early 2016, for the first time, our charity took part in a survey regarding attitudes towards charity in general and public awareness of specific charities. Faith in charities among people in Wales stands at 56%. The Welsh public trust the NHS, armed forces, police and BBC more than they trust charities. Trust in the NHS and the NHS in Wales rated 78% and 72% respectively.

On a positive note, our ability to grow and gain supporters looks favourable. Trust in the Noah's Ark Charity is very favourable and a good number of people expressed a potential interest in becoming involved with the charity in the future.

The medical welfare of children and the need to sustain quality care is clearly a big area of concern for the people of Wales and this aligns perfectly with our organisational mission.

## An overview of 2016

In 2016, we continued with our positioning strategy of being more visible and relevant to the family market and this is most clearly demonstrated through our own events programme which incorporates a teddy bear's picnic, a family fun walk and Santa's grotto. Both are heavily supported by patients and their families who we are very pleased to get to know. It is inspiring for us to meet the beneficiaries of our efforts; we are proud that we have played a part in their treatment through the provision of equipment or the support of play specialists.

Our communications objectives include increasing the number of people we reach and increasing the understanding and awareness of the work of our charity and how vital we are in supporting our national children's hospital. We do not have the resources of other charities but we have been very successful in achieving high levels of national media coverage and we have tripled the number of our social media followers within one year. The number of followers to our Facebook page alone rose from 2,628 to 6,407 in 2016 - an increase of almost 4,000. We will build on this foundation.

Key to increasing engagement has been our celebration of the work of the hospital, by focusing on the work of key members of staff showing the breadth of staff based at the hospital. Patient case studies are also very inspirational to our supporters. We are a positive charity; we are part of the solution. We are sympathetic to our patients

and we sensitively handle the stories they are so generous to share so that others can understand what the hospital means to those that use it. It is not just a building, but a place where futures can change; where journeys can be rollercoasters, where emotions run high for thousands on a daily basis. Our brand is positive, colourful and friendly. We celebrate the amazing work of truly inspirational medical professionals that we help by providing the best equipment and facilities they need to give vulnerable children the best chance of a positive outcome.

We are seeing an increase in the number of families that choose to support us, particularly those that have a connection with the hospital. Their support appears to be mainly channelled through their own fundraising or by participation in our events.

Our Tiny Lives campaign was very successful reaching 215,681 through print advertising, 168,003 through native articles and 620,058 through Facebook with an engagement rate of nearly 9% and 36,247 impressions were gained on Twitter.

The advertising value of the editorial in print and online alone from between April and December 2016 was £329,720 with national media picking up our stories.

The volunteer base grew substantially again, thanks to a sustained programme. In 2016, our amazing volunteers contributed approximately 3,469 hours to the charity.

## Aims for 2017

Support the charity to achieve its wider objective of raising money to support the whole hospital and all its patients.

Continue to build levels of awareness of the charity and the hospital. The charity will continue to adopt a proactive approach to both communicating with current donors and for the recruitment of new donors through marketing and direct mail, within the boundaries imposed by the Fundraising Regulator.

Continue to engage positively with a range of stakeholders both internally and externally, managing expectations.



# Financial Review

The trustees are pleased that income for the year again exceeded £1m at £1,088,325.

Total funds of £2,071,255 were held at the end of the year, of which £62,436 was restricted and £2,008,819 unrestricted. The trustees have designated £1,355,014 to be spent on future costs of the hospital. General reserves stood at £653,805 at the year-end.

The trustees decided to increase the number of staff employed during the year in order to invest in fundraising activities. This resulted in the cost of raising donations and legacies rising to £222,513 for the year. The trustees are confident that this investment and increased expenditure will result in extra income in future years. The trustees aim to keep the cost of raising funds and legacies to less than 20% of income in the medium term.

## Reserves Policy

The trustees consider, and during the year re-affirmed, that general reserves should not fall below £500,000 to cover estimated annual operational costs, with some contingency to allow the trustees to respond to urgent charitable requirements which may arise. The general reserve exceeds this at the year-end at £653,805.

## Risk Management

All policies and procedures are subject to annual review to identify and minimise risk across all areas.

## Investment Policy

The Noah's Ark Children's Hospital Charity exercises great caution with the funds we receive. Assets are held in cash with funds invested at fixed rates on the London Money Market or on fixed term deposits, all with major British financial institutions. No funds are invested on the Stock Market.

# Structure, Governance And Management

The organisation is a charitable company limited by guarantee and, as such, is governed by a Memorandum and Articles of Association. It was registered as a charity on 11 May 1998.

The Noah's Ark Children's Hospital Charity has a Board of Trustees who are both Trustees and Directors of the charitable company as required by company law.

## Recruitment and appointment of new trustees

Trustees are appointed, by majority vote, at the Annual General Meeting, for their expertise, profile and specialist skills in adding value to our charitable and fundraising activities.

## Trustee induction, training and organisational structure

Trustee induction and training is the responsibility of the Chair and the Director. New trustees will be issued with a set of documents to help them become more familiar with the charity and which should include governing documents, the previous years audited accounts, information on the management structures and all relevant health and safety information. These can then be discussed at meetings with the Chair and Director.

The Trustees meet quarterly to review progress against strategic plans. Some of the Trustees also sit on separate Finance and Fundraising Groups. An AGM is called annually. The Trustees also meet monthly to discuss fundraising and general business.

The Director is responsible for the strategic plan and the day to day operation of the charity and attends the finance, fundraising and trustee meetings where a full brief is given to Trustees.

The Trustees are unremunerated. Expenses are reimbursed where claimed.

## Our People

Our staff team at the end of 2016 numbered seven, a very small team with a very big task. The charity does not employ any staff but funds the cost of staffing those who undertake charitable activities as well as fundraising and administration staff who run and support the charity. These staff contracts are in the main held by Cardiff and Vale UHB with a recharge made to the charity for the costs incurred solely in relation to the charity's activities. Recruitment must go through the processes set by UHB and then through NHS jobs. Pay scales, personal development review systems and incremental rises are all set by the NHS at a UK wide level and adhered to by the charity for permanent staff.

The charity mirrors the Cardiff and UHB Health board in respect of the reimbursement of expenses claimed by volunteers and trustees.

We are indebted to our volunteers who donated an incredible 3,469 hours. They are an essential part of our charity and we thank each and every one for the diverse ways in which they are involved.

It is our plan to grow organically in line with income growth. Naturally, in 2016 we will see a noticeable rise in cost and we are mindful about our aim to keep our costs to a minimum so that 80p in every £1 raised can be spent on direct services. With the increasing volume of work it has been essential to strengthen our resources; the additional investment is essential if we are to be able to support the hospital even more fully in future years.

It is an aim over the next few years to develop a Charitable Fundraising Board and recruit members who can play a key role in helping the charity achieve its fundraising objectives and to use its contacts and influence to cultivate and solicit support from individuals and companies that may otherwise be beyond the reach of the fundraising team. The members of this board will serve as ambassadors for the charity raising awareness and identifying new opportunities for fundraising and engagement.

## Disclosure

Each Trustee and other Persons of Influence within or linked to the Noah's Ark Children's Hospital Charity are required to formally disclose any outside business interests to ensure there is no conflict of interest.

## Related Parties

The Noah's Ark Children's Hospital Charity has a wholly owned trading subsidiary which is currently dormant. Directors of this trading company are Edward Hayward and Beverley Thomas.

# Trustees' Responsibilities Statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

## Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 19 September 2017 and signed on behalf of the board of trustees by:

..... Trustee

..... Name





# Independent Auditors Report to the Members of Noah's Ark Children's Hospital Charity

## Year Ended 31 December 2016

We have audited the financial statements of Noah's Ark Children's Hospital Charity for the year ended 31 December 2016 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

This report is made solely to the charity's members, as a body, in accordance with chapter 3 of part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of trustees and auditor

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the trustees' report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2016 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.



## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; and
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report and take advantage of the small companies exemption from the requirement to prepare a strategic report.

Philippa Keane (Senior Statutory Auditor)

For and on behalf of

Carston

Chartered Accountants & Statutory Auditor

1st Floor, Tudor House

16 Cathedral Road

Cardiff

CF11 9LJ

Date: 22 September 2017



# Statement of Financial Activities

(including income and expenditure account)

## Year Ended 31 December 2016

		Unrestricted funds	Restricted funds	2016 Total funds	2015 Total funds
	Note	£	£	£	£
<b>Income and endowments</b>					
Donations and legacies	5	947,256	85,026	<b>1,032,282</b>	1,032,518
Other trading activities	6	39,777	444	<b>40,221</b>	36,766
Investment income	7	15,822	-	<b>15,822</b>	26,453
<b>Total income</b>		<u>1,002,855</u>	<u>85,470</u>	<u><b>1,088,325</b></u>	<u>1,095,737</u>
<b>Expenditure</b>					
Expenditure on raising funds:					
Costs of raising donations and legacies	8	222,513	-	<b>222,513</b>	183,209
Costs of other trading activities	9	10,486	-	<b>10,486</b>	7,730
Expenditure on charitable activities	10,11	1,073,950	23,034	<b>1,096,984</b>	7,668,680
Other expenditure	13	-	-	-	4
<b>Total expenditure</b>		<u>1,306,949</u>	<u>23,034</u>	<u><b>1,329,983</b></u>	<u>7,859,623</u>
<b>Net expenditure and net movement in funds</b>		<u>(304,094)</u>	<u>62,436</u>	<u><b>(241,658)</b></u>	<u>(6,763,886)</u>
<b>Reconciliation of funds</b>					
Total funds brought forward		2,312,913	-	<b>2,312,913</b>	9,076,799
<b>Total funds carried forward</b>		<u>2,008,819</u>	<u>62,436</u>	<u><b>2,071,255</b></u>	<u>2,312,913</u>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities.

The notes on pages 23 to 32 form part of these financial statements.



# Statement of Financial Position

## At 31 December 2016

		£	2016 £	2015 £
<b>Fixed assets</b>				
Tangible fixed assets	18		<b>2,760</b>	3,827
<b>Current assets</b>				
Debtors	19	<b>69,167</b>		202,811
Cash at bank and in hand		<b>2,254,976</b>		2,611,133
			<b>2,324,143</b>	2,813,944
<b>Creditors: amounts falling due within one year</b>	21	<b>255,648</b>		504,858
<b>Net current assets</b>			<b>2,068,495</b>	2,309,086
<b>Total assets less current liabilities</b>			<b>2,071,255</b>	2,312,913
<b>Net assets</b>			<b>2,071,255</b>	2,312,913
<b>Funds of the charity</b>				
Restricted funds			<b>62,436</b>	-
Unrestricted funds			<b>2,008,819</b>	2,312,913
<b>Total charity funds</b>	23		<b>2,071,255</b>	2,312,913

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 19 September 2017, and are signed on behalf of the board by:

.....Trustee .....Trustee

.....Name .....Name

Company Registration Number: 03486361

The notes on pages 23 to 32 form part of these financial statements.



# Statement of Cash Flows

## Year Ended 31 December 2016

	Note	2016 £	2015 £
<b>Cash flows from operating activities</b>			
Net expenditure		<b>(241,658)</b>	(6,763,886)
<i>Adjustments for:</i>			
Depreciation of tangible fixed assets		<b>1,637</b>	1,934
Other interest receivable and similar income		<b>(15,822)</b>	(26,453)
Loss on disposal of tangible fixed assets		-	4
Accrued expenses		<b>178,282</b>	152,060
<i>Changes in:</i>			
Trade and other creditors		<b>(299,273)</b>	436,278
Cash generated from operations		<b>(376,834)</b>	(6,200,063)
Interest received		<b>21,122</b>	37,868
Net cash used in operating activities		<b>(355,712)</b>	(6,162,195)
<b>Cash flows from investing activities</b>			
Purchase of tangible assets		<b>(570)</b>	(1,425)
Net cash used in investing activities		<b>(570)</b>	(1,425)
<b>Net decrease in cash and cash equivalents</b>		<b>(356,282)</b>	(6,163,620)
<b>Cash and cash equivalents at beginning of year</b>		<b>2,611,132</b>	8,774,753
<b>Cash and cash equivalents at end of year</b>	20	<b>2,254,850</b>	2,611,133

The notes on pages 23 to 32 form part of these financial statements.

# Notes to the Financial Statements

## Year Ended 31 December 2016

### 1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Upper Ground Floor, Noah's Ark Children's Hospital, for Wales, Heath Park, Cardiff, CF14 4XW.

### 2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011, as well as applicable company and charity law.

### 3. Accounting policies

#### Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

#### Going concern

There are no material uncertainties about the charity's ability to continue.

#### Transition to FRS 102

The entity transitioned from previous UK GAAP to FRS 102 as at 1 January 2015. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 27.

#### Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### Fund accounting

General unrestricted funds represent those monies freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

The charity also maintains a designated fund towards the anticipated ongoing costs of the hospital.

Restricted funds comprise monies which have either been raised for, and their use restricted to, specific purposes, or donations subject to donor imposed restrictions.

Transfers are made between funds under the instruction of the trustees.

#### Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.

.....



## Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

## Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Items costing less than £100 are not capitalised but written off directly to the income and expenditure account.

## Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures and fittings - 25% straight line

## Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

## Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

## Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

## 4. Limited by guarantee

Every member of the Charity undertakes to contribute such amount as may be required (not exceeding £10) to the Charity's assets if it should be wound up while he or she is a member or within one year after he or she ceases to be a member, for payment of the Charity's debts and liabilities contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up, and for the adjustment of the rights of the contributories among themselves.





**5. Donations and legacies**

	Unrestricted funds £	Restricted funds £	Total funds 2016 £
<b>Donations</b>			
Individuals and other groups	185,955	42,172	<b>228,127</b>
Trusts and foundations	68,951	9,743	<b>78,694</b>
Corporate donations	242,016	23,659	<b>265,675</b>
<b>Legacies</b>			
Legacies	187,732	-	<b>187,732</b>
<b>Other donations and legacies</b>			
Fundraising events income	215,412	9,452	<b>224,864</b>
Clothes recycling schemes	47,190	-	<b>47,190</b>
	<u>947,256</u>	<u>85,026</u>	<u><b>1,032,282</b></u>
	Unrestricted funds £	Restricted funds £	Total funds 2015 £
<b>Donations</b>			
Individuals and other groups	232,310	65,376	297,686
Trusts and foundations	60,020	185,000	245,020
Corporate donations	203,862	-	203,862
<b>Legacies</b>			
Legacies	104,518	-	104,518
<b>Other donations and legacies</b>			
Fundraising events income	97,456	-	97,456
Clothes recycling schemes	83,976	-	83,976
	<u>782,142</u>	<u>250,376</u>	<u>1,032,518</u>

**6. Other trading activities**

	Unrestricted funds £	Restricted funds £	Total funds 2016 £
Santa's Grotto at IKEA	12,827	-	<b>12,827</b>
Shop income	26,950	444	<b>27,394</b>
	<u>39,777</u>	<u>444</u>	<u><b>40,221</b></u>
	Unrestricted funds £	Restricted funds £	Total funds 2015 £
Santa's Grotto at IKEA	7,700	-	7,700
Shop income	29,066	-	29,066
	<u>36,766</u>	<u>-</u>	<u>36,766</u>

## 7. Investment income

	Unrestricted Funds £	<b>Total Funds 2016 £</b>	Unrestricted Funds £	Total Funds 2015 £
Bank interest receivable	15,822	<b>15,822</b>	9,748	9,748
Investment income from fixed rate deposits and bonds	-	-	16,705	16,705
	<u>15,822</u>	<u><b>15,822</b></u>	<u>26,453</u>	<u>26,453</u>

The charity continues to be very active in its support to the Noah's Ark Children's Hospital for Wales, meeting requests for significant funds for the provision of medical equipment and direct services to patients. In addition, the charity provides funds for the provision of services and facilities for patients and their families to ensure their experience is less anxious during an often difficult time. The cash balances are held to cover any outstanding commitments to the hospital which are drawn down as required. The trustees apply a low risk policy of investing funds in interest bearing accounts with well-established financial institutions with a significant UK presence. This will generally take the form of money market and fixed rate term deposits that generate interest that will be used for further projects.

## 8. Costs of raising donations and legacies

	Unrestricted Funds £	<b>Total Funds 2016 £</b>	Unrestricted Funds £	Total Funds 2015 £
Purchases associated with fundraising	25,684	<b>25,684</b>	31,527	31,527
Wages and salaries associated with fundraising	138,009	<b>138,009</b>	88,732	88,732
Fundraising marketing, printing, publications & photography	58,106	<b>58,106</b>	55,334	55,334
Third party events costs	714	<b>714</b>	7,616	7,616
	<u>222,513</u>	<u><b>222,513</b></u>	<u>183,209</u>	<u>183,209</u>

## 9. Costs of other trading activities

	Unrestricted Funds £	<b>Total Funds 2016 £</b>	Unrestricted Funds £	Total Funds 2015 £
Purchases for resale in the shop	7,244	<b>7,244</b>	7,730	7,730
Purchases for the Santa's Grotto	227	<b>227</b>	-	-
Wages and salaries associated with events	796	<b>796</b>	-	-
Events marketing, publications, printing and photography	2,219	<b>2,219</b>	-	-
	<u>10,486</u>	<u><b>10,486</b></u>	<u>7,730</u>	<u>7,730</u>



**10. Expenditure on charitable activities by fund type**

	Unrestricted funds £	Restricted funds £	Total funds 2016 £
<b>Grants to the hospital</b>			
- Equipment	548,905	23,034	<b>571,939</b>
- Play Specialists Service	335,000	-	<b>335,000</b>
<b>Subtotal - grants</b>	<b>883,905</b>	<b>23,034</b>	<b>906,939</b>
Allocated staff costs (time basis)	88,030	-	<b>88,030</b>
IT Costs	13,881	-	<b>13,881</b>
Other charitable costs	21,530	-	<b>21,530</b>
<b>Total Children's Hospital Costs</b>	<b>1,007,346</b>	<b>23,034</b>	<b>1,030,380</b>
Support costs (see note 12)	66,604	-	<b>66,604</b>
	<b>1,073,950</b>	<b>23,034</b>	<b>1,096,984</b>
	Unrestricted funds £	Restricted funds £	Total funds 2015 £
<b>Grants to the hospital</b>			
- Equipment	1,801,372	5,341,698	7,143,070
- Play Specialists Service	395,000	-	395,000
<b>Subtotal - grants</b>	<b>2,196,372</b>	<b>5,341,698</b>	<b>7,538,070</b>
Allocated staff costs (time basis)	57,253	-	57,253
IT Costs	23,547	-	23,547
Other charitable costs	14,395	-	14,395
<b>Total Children's Hospital Costs</b>	<b>2,291,567</b>	<b>5,341,698</b>	<b>7,633,265</b>
Support costs (see note 12)	35,415	-	35,415
	<b>2,326,982</b>	<b>5,341,698</b>	<b>7,668,680</b>

The Noah's Ark Children's Hospital building is owned by Cardiff & Vale UHB. All equipment purchased for the hospital, and any building work done by the charity, is deemed to be donated in the year of purchase and is accounted for as project costs.



## 11. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	<b>Total funds 2016 £</b>	Total fund 2015 £
Children's Hospital Costs	1,030,380	45,701	<b>1,076,081</b>	7,663,098
Governance costs	-	20,903	<b>20,903</b>	5,582
	<u>1,030,380</u>	<u>66,604</u>	<u><b>1,096,984</b></u>	<u>7,668,680</u>

## 12. Analysis of support costs

	Analysis of support costs activity 1 £	<b>Total 2016 £</b>	Total 2015 £
Staff costs	41,696	<b>41,696</b>	26,819
Finance costs	2,368	<b>2,368</b>	1,081
Governance costs	20,903	<b>20,903</b>	5,581
Depreciation	1,637	<b>1,637</b>	1,934
	<u>66,604</u>	<u><b>66,604</b></u>	<u>35,415</u>

## 13. Other expenditure

	Unrestricted Funds £	<b>Total Funds 2016 £</b>	Unrestricted Funds £	Total Funds 2015 £
Loss on disposal of tangible fixed assets held for charity's own use	-	-	4	4

## 14. Net expenditure

Net expenditure is stated after charging/(crediting):

	<b>2016 £</b>	2015 £
Depreciation of tangible fixed assets	<b>1,637</b>	1,934
Loss on disposal of tangible fixed assets	-	4

## 15. Auditors remuneration

	<b>2016 £</b>	2015 £
Fees payable for the audit of the financial statements	<b>5,120</b>	4,620



## 16. Staff costs and emoluments

The total staff costs and employee benefits for the reporting period are analysed as follows:

	<b>2016</b>	2015
	<b>£</b>	£
Wages and salaries	<b>268,532</b>	172,804

Staff costs also include an accrual for holiday pay of £8,966 at the end of the year, as required by FRS 102. However, there has been no restatement for the comparative with respect to holiday pay accruals as the costs to calculate this outweighed the benefit.

The average head count of employees during the year was 7 (2015: 5). The average number of full-time equivalent employees during the year is analysed as follows:

	<b>2016</b>	2015
	<b>No.</b>	No.
Number of staff	<b>7</b>	5

No employee received employee benefits of more than £60,000 during the year (2015: Nil).

## 17. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

Although trustees are entitled to reclaim reasonable expenses incurred during their work on behalf of the charity, or attending meetings, none were claimed during this year (2015: £nil).

## 18. Tangible Fixed Assets

	Fixtures and fittings £	<b>Total £</b>
Cost		
At 1 January 2016	57,381	<b>57,381</b>
Additions	570	<b>570</b>
At 31 December 2016	<u>57,951</u>	<u><b>57,951</b></u>
Depreciation		
At 1 January 2016	53,554	<b>53,554</b>
Charge for the year	1,637	<b>1,637</b>
At 31 December 2016	<u>55,191</u>	<u><b>55,191</b></u>
Carrying amount		
At 31 December 2016	2,760	<b>2,760</b>
At 31 December 2015	<u>3,827</u>	<u>3,827</u>

## 19. Debtors

	2016 £	2015 £
Prepayments and accrued income	<b>69,167</b>	202,811

## 20. Cash and cash equivalents

Cash and cash equivalents comprise the following:

	2016 £	2015 £
Cash at bank and in hand	<b>2,254,976</b>	2,611,133
Bank overdrafts	<b>(126)</b>	-
	<b>2,254,850</b>	2,611,133

## 21. Creditors: amounts falling due within one year

	2016 £	2015 £
Bank loans and overdrafts	<b>126</b>	-
Accruals	<b>68,010</b>	18,074
Other creditors	<b>187,512</b>	486,784
	<b>255,648</b>	504,858

## 22. Commitments

The trustees have committed to paying for 60% of the Play Specialist Team service and related equipment for a further 12 months, at a cost of £345,000.

In addition, at the year-end the trustees had approved hospital grants of £159,078 for various equipment, which will be paid for in 2017.



**23. Analysis of charitable funds****Unrestricted funds**

	At 1 January 2016 £	Income £	Expenditure £	At 31 December 2016 £
General funds	708,162	1,002,855	(1,057,212)	<b>653,805</b>
Designated fund	1,604,751	-	(249,737)	<b>1,355,014</b>
	<u>2,312,913</u>	<u>1,002,855</u>	<u>(1,306,949)</u>	<u><b>2,008,819</b></u>

The general funds are freely available towards the ongoing costs of running the charity. The trustees have a reserves policy in place that at least £500,000 should be in place.

The designated fund is allocated towards the future costs of the hospital, such as the commitments already in place to fund the Play Specialists Service and various equipment, as well as other expenditure that will be agreed when required.

**Restricted Funds**

	At 1 January 2016 £	Income £	Expenditure £	At 31 December 2016 £
General smaller restricted funds	-	8,845	(8,034)	<b>811</b>
Neonatal ICU ("Tiny Lives")	-	57,452	-	<b>57,452</b>
Paediatric Intensive Care Unit	-	4,173	-	<b>4,173</b>
MRI Scanner	-	10,000	(10,000)	-
DVD Video System	-	5,000	(5,000)	-
	<u>-</u>	<u>85,470</u>	<u>(23,034)</u>	<u><b>62,436</b></u>

During the year monies were received from donors towards specific purposes. Some of these purposes were at the request of the donor and agreed by the hospital and charity, while others, such as the Tiny Lives Campaign towards a Neonatal Intensive Care Unit are appeals begun by the charity.

Many of the funds raised were also spent in the year on equipment such as a DVD video system, oxygen machine, sensory equipment or MRI Scanner, while others remain outstanding at the year-end.

The larger funds have been shown separately, while other smaller funds, some fully spent and some with balances remaining at the year-end have been amalgamated together. Balances remaining are: Endoscopy £176, Sky/Rainbow/Rocket Wards £150 and Televisions £485.



## 24. Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total funds 2016 £
Tangible fixed assets	2,760	-	2,760
Current Assets	2,259,383	64,760	2,324,143
Creditors less than 1 year	(253,324)	(2,324)	(255,648)
Net assets	<u>2,008,819</u>	<u>62,436</u>	<u>2,071,255</u>

## 25. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2016 £	2015 £
Later than 1 year and not later than 5 years	<u>712</u>	<u>1,780</u>

## 26. Related parties

The charity was under the control of the trustees throughout the current and previous year.

Two of the trustees, in their capacity as trustees, are also director shareholders in Noah's Ark Appeal Limited, a dormant company with no assets or liabilities. These shares had no value at the year-end.

There were no transactions with related parties requiring disclosure at the year-end.

## 27. Transition to FRS 102

These are the first financial statements that comply with FRS 102. The charity transitioned to FRS 102 on 1 January 2015.

No transitional adjustments were required in the retained funds or income or expenditure for the year.







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