## A snapshot of our 2020 Annual Report



"All the ways that the Noah's Ark Charity have found to help us, all the moments of hope and joy we've been given; these have been made possible because of the people that support. It makes a world of difference to William and to all the other kids here."

Kylie, William's mum



inpatients and families supported by the equipment, services and facilities you helped us fund

£1,022,123

raised and donated by our incredible charity community

876

hospital key workers recognised and thanked for their exceptional efforts

## **Your Impact**

40

weeks of food deliveries for parent kitchens, providing vital nutrition and comfort to parents and carers



'Because of the pandemic only one parent is allowed on the ward and family and friends can't come in. I was really worried at first about how I'd manage to get food but having it there in the kitchen provided by the charity has been amazing. It's one less thing to worry about."

**Bryony, Oscar's mum** 

"The machines are invaluable when your child is so unwell. We have seen and experienced ourselves how much they aid children's recovery and will be forever grateful for the technology that was available when Emily was so ill."

Shirley, Emily's mum



non-invasive ventilator was funded in response an urgent request from PCCU



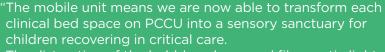
"Because of COVID my partner and I weren't able to be there to support each other through the scary and hard times.

The play team have been like family to us through all this, helping us in whatever way needed.

I think I would have lost myself without them."

Natasha, Myles' mum.

25,248
hours of play
delivered by the
play specialist
service



The distraction of the bubble column and fibre optic lights provide a soothing and relaxing sensory experience for all our patients no matter how old they are."

**Emma, PCCU nurse** 



mobile sensory trolleys funded thanks to the Thomas Cook
Children's Charity and Wallace and Gromit Children's Charity

96

families provided with support through our emotional support service in its first 12 weeks



"As a NICU parent you struggle to understand your experience and both how and why it happened. You blame yourself. Having someone like Catriona within that environment who understands and is there expressly to support you emotionally is so important."

Tarnia, NICU mum

"We've been using the tablets a lot for our long-term patients by putting on programmes for the little ones. The older children have also found them really useful to take their minds off being in hospital. They're really good so thank you to everyone who has donated."

Carly, staff nurse



22
iPads and tablets
given to wards to help
children stay in contact
with their family while
they couldn't visit

£506,418 by the charity in hospital grants



"Once I saw the shadow buddies, I instantly thought of all the children who come through our doors and the challenges they face. These buddies will go on their journey with them which is just fantastic. I could not be more grateful to the Noah's Ark Charity's grant programme for funding them."

Cheryl, practice nurse educator

"We couldn't believe how effective the TENS machines were. For those who'd had no response to medication, it was life changing. It's lovely to see the look on the children's faces."

Karen, clinical nurse specialist



20 TENS machines provided to help children living with bladder conditions

170

children's packs provided for those arriving in an emergency, without their essentials



"A simple teddy bear can make such a difference to a child who arrives with nothing. Pyjamas are a great idea too as often things like that are forgotten in the rush to get here."

Suzanne, ward manager

## Your Fundraising



150,311,964

steps were taken during our first virtual event, the Noah's Ark Step Challenge

1,828

individuals and organisations made their first donation to the charity

335

individuals and trusts responded to our urgent appeal in April, collectively raising £339,152 for our emergency resilience fund 7,000

bags of clothing were donated to our charity shop

£68,277

was raised in just one week thanks to your support of our Big Give Christmas Challenge!

2,662

individuals signed up to take part in our virtual events after all real life events were cancelled